

WORLD-RECOGNIZED CYBERSECURITY NEWS PLATFORMS · EST. 2016

CYBER WORKS MEDIA

• CYBER SECURITY NEWS • GBHACKERS NEWS • CYBERPRESS — ONE NETWORK · ONE ORDER

MEDIA KIT 2026

The world's recognized cybersecurity news platforms — **the #1 independent security news network**. One campaign, three specialist newsrooms, and the security buyers your funnel is missing.

2.5M+

MONTHLY PAGE VIEWS

1.5M+

UNIQUE MONTHLY VISITORS

1.1M+

LINKEDIN FOLLOWERS

250K+

EMAIL NEWSLETTER SUBS

500K+

LINKEDIN NEWSLETTER SUBS

business@cybersecuritynews.com

cybersecuritynews.com · gbhackers.com · cyberpress.org

THE NETWORK

Three specialist newsrooms. One media buy.

Every campaign runs across all three properties by default — reaching the decision-makers behind IAM, PAM, SIEM, XDR and cloud-security budgets: incident responders, malware researchers and enterprise security leaders.

FLAGSHIP · BREAKING NEWS

Cyber Security News

cybersecuritynews.com

Round-the-clock coverage of breaking threats, zero-days, data breaches and vendor moves — the daily read for SOC analysts and security leaders worldwide.

DAILY NEWS · VULNERABILITIES · THREAT INTEL

RESEARCH · SINCE 2016

GBHackers News

gbhackers.com

Deep-dive threat research, malware analysis, incident-response coverage and SOC resources — a practitioner favorite with a decade of editorial authority.

MALWARE RESEARCH · INCIDENT RESPONSE · SOC

ENTERPRISE · EXECUTIVE

CyberPress

cyberpress.org

Enterprise security press — vendor announcements, research reports and executive insight for the decision-makers who sign the purchase orders.

ENTERPRISE SECURITY · IAM & PAM · EXEC INSIGHT

| “Nothing goes unnoticed in cyberspace.” — THE NEWSROOM PROMISE

- 400+ SECURITY STORIES EVERY WEEK
- 24/7 GLOBAL COVERAGE
- READERS IN 190+ COUNTRIES
- GOOGLE NEWS + GOOGLE DISCOVER INDEXED
- 10 YEARS OF EDITORIAL TRUST

COMBINED REACH

2.5–3 million page views a month.
100% InfoSec readers.

2.5–3M

MONTHLY PAGE VIEWS · COMBINED

1.5M+

UNIQUE MONTHLY READERS

1.4M+

FOLLOWERS ACROSS 5 PLATFORMS

250K+

ACTIVE EMAIL SUBSCRIBERS

WHY IT CONVERTS

30%+ newsletter open rate

An engaged daily audience — not a rented list.

45% returning readers

Loyalty that compounds every impression you buy.

100% InfoSec audience

No general traffic — every reader works in security.

3× amplification built in

Every placement runs across all three properties at one price.

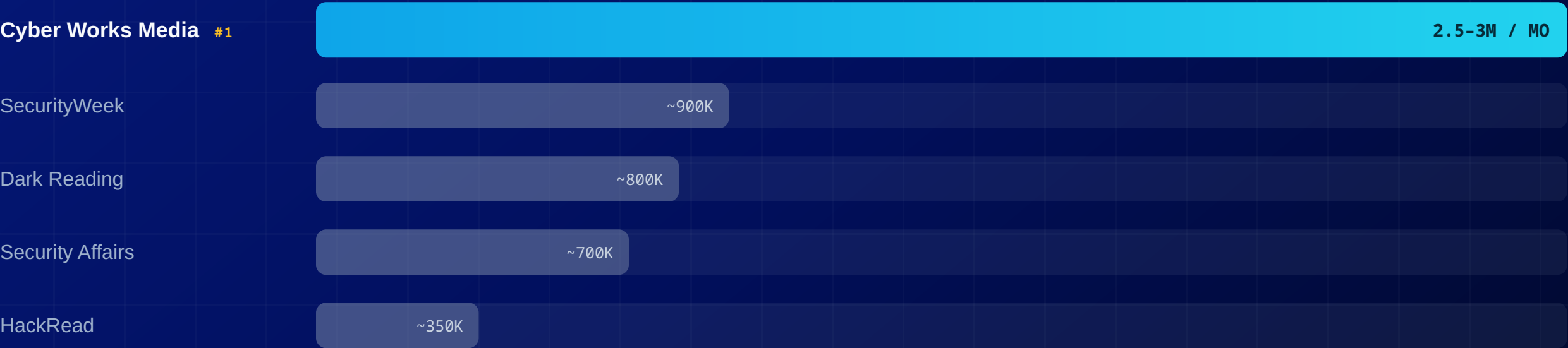
SOURCE: FIRST-PARTY ANALYTICS, Q2 2026 NETWORK AVERAGE

NO GENERAL-INTEREST TRAFFIC – SECURITY-ONLY EDITORIAL MEANS EVERY IMPRESSION LANDS ON AN INFOSEC PROFESSIONAL.

WHERE WE STAND

#1 by combined reach in its class.

Booking the network buys more monthly reach than any comparable dedicated security news site — at rates 40% below the market leader’s published card.

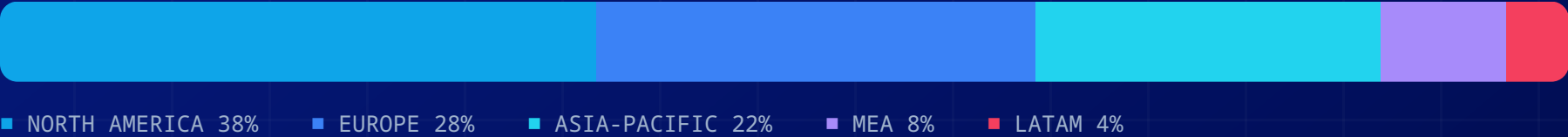


NETWORK FIGURE: COMBINED FIRST-PARTY PAGE VIEWS ACROSS CYBERSECURITYNEWS.COM + GBHACKERS.COM + CYBERPRESS.ORG, Q2 2026.
COMPETITOR FIGURES: PUBLIC SIMILARWEB TRAFFIC ESTIMATES FOR INDIVIDUAL SITES (MONTHLY VISITS), MID-2026. SHOWN FOR SCALE.

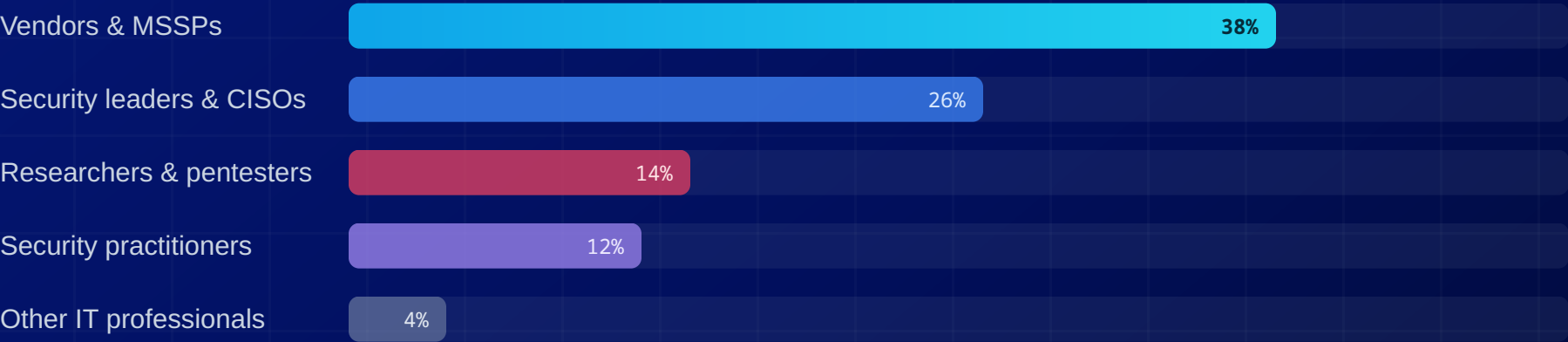
AUDIENCE BREAKDOWN

The people who choose the tools.

GEOGRAPHY



WHO'S READING



TOP 10 INDUSTRIES

- Financial Services
- Government & Defense
- Technology & SaaS
- Healthcare
- Telecommunications
- Manufacturing
- Retail & E-commerce
- Energy & Critical Infrastructure
- Education
- Media & Internet

Advertising Opportunities

Eleven ways in. Every one runs network-wide.

01 Organic Sponsored Article

P. 07

3 ARTICLES · ONE ON EACH SITE · WRITING INCLUDED · 20K-50K GUARANTEED VIEWS

02 Expert Insight & Interview Articles

P. 08

THOUGHT-LEADERSHIP SPOTLIGHT · EXECUTIVE Q&A OPTION · PERMANENT PAGE

03 Lead Generating Article

P. 09

BUILT AROUND YOUR LEAD MAGNET · CTAS + NEWSLETTER FEATURE + RETARGETING

04 Listicle Review Articles NEW

P. 10

TOP-10 BUYER SHORTLISTS · PICK YOUR POSITION · EVERGREEN SEO TRAFFIC

05 Banner Placement

P. 11

HEADER, SIDEBAR & IN-ARTICLE · FLAT RATE · 100% SHARE OF VOICE

06 Newsletter Placement

P. 12

DEDICATED EBLAST · DAILY NATIVE SLOT · LINKEDIN NEWSLETTER FEATURE

07 In-Article CTA Placement

P. 13

NATIVE CTA INSIDE HIGH-TRAFFIC ARTICLES · CATEGORY-MATCHED

08 Social Media Campaign

P. 14

LINKEDIN 1.1M+ & TWITTER (X) 70K+ · PEAK-TIME POSTING

09 Home Page News Feed Sticky Placement

P. 15

STICKY POSITIONS 2 & 3 · DIRECT TO LANDING PAGE · ~300K IMPRESSIONS / WEEK

10 Webinar Campaign

P. 16

1-MONTH PROMOTION · 5 CHANNELS · UP TO 250 GUARANTEED REGISTRATIONS

11 Weekly Recap Placement

P. 17

3 RECAPS (ALL 3 SITES) + EMAIL + LINKEDIN + SOCIAL · EVERY MONDAY

Organic Sponsored Article

Your story, published as core editorial — on all 3 sites.

WHAT IT IS

- + **Published as core editorial** in the main news feed — no “sponsored” label, blends with the site's flow.
- + **You share only the target page** you want to promote — nothing else is needed from your team.
- + **We write, you approve** — every draft goes to you for review before it publishes.
- + **3 different articles, one on each site** — Cyber Security News, GBHackers News and Cyber Press.

WHY IT WORKS FOR SECURITY VENDORS

- + **Product reviews** — validate your product exactly where buyers do their research.
- + **How-to guides** — put your tool inside the analyst's daily workflow.
- + **Research & analysis** — earn authority, backlinks and lasting brand trust.
- + **Comparison articles** — frame the shortlist in your favor before the RFP goes out.
- + **Leads + social branding** — editorial gets read, shared and cited; ads get skipped.

HOW IT WORKS

- + **1. Send your target page** — just the URL of the product, service or landing page.
- + **2. We draft 3 articles** — review, guide, research or comparison angle, one per site.
- + **3. You review & approve** — nothing goes live without your sign-off.
- + **4. Published network-wide** — pushed to newsletters and social on day one.

HOW WE PROMOTE YOUR ARTICLE

1 · HOMEPAGE OF ALL 3 WEBSITES — YOUR ARTICLE APPEARS AS A TOP-ORDER STORY, MARKED BELOW

Cyber Security News

HOME · THREATS · TOP 10

TRENDING NOW : GNU GUIX VULNERABILITIES ALLOW REMOTE PRIVILEGE...

YOUR ARTICLE — TOP SLOT

Forg365 Phishing Platform Using AI to Attack Microsoft 365 Accounts

ABINAYA · JULY 11, 2026

CISA Details “Lessons from a Cyber Incident” After AWS GovCloud Credentials Leak

GURU BARAN · JULY 11, 2026

Dell BIOS Flaw Lets Attackers Recover Admin Passwords From SPI Flash

GURU BARAN · JULY 11, 2026

CYBERSECURITYNEWS.COM — HOMEPAGE

GBHackers News

THREATS · SOC · RESEARCH

LATEST : MALWARE RESEARCH · INCIDENT RESPONSE...

YOUR ARTICLE — TOP SLOT

Cynet XDR/MDR Response Automation — Platform Review

BALAJI · MAY 11, 2026

How to Evaluate Autonomous SOC Platforms — Criteria Security Leaders Should Use

GBHACKERS NEWS DESK

Free Threat Assessment for Mid-Sized and Large Organizations

GBHACKERS NEWS DESK

GBHACKERS.COM — HOMEPAGE

Cyber Press

HOME · CYBER AI · DATA BREACH

ENTERPRISE : VULNERABILITY · THREATS · CYBER ATTACK...

YOUR ARTICLE — TOP SLOT

Anthropic Introduces Claude Mythos Preview With Advanced Zero-Day Discovery

BALAJI · 2026

How to Stop False Positives From Breaking Your MTTR

CYBER PRESS DESK

CloudSEK Threat Intelligence — Platform Analysis

CYBER PRESS DESK

CYBERPRESS.ORG — HOMEPAGE

2 · SOCIAL MEDIA — PUSHED FROM OUR LINKEDIN & TWITTER (X) ACCOUNTS, AS WITH THESE VENDOR POSTS

Cyber Security News @CSN

246,211 FOLLOWERS · 3D · GLOBAL

Accenture Data Breach – Hackers Allegedly Claim to Have Stolen 35 GB of Source Code | Source: <https://lnkd.ingYSuWmeE> ...more

accenture

Accenture Data Breach – Hackers Allegedly Claim to Have Stolen 35 GB of Source Code

MANI S AND 305 OTHERS · 10 COMMENTS · 64 REPOSTS

LINKEDIN — 1.1M+ COMBINED FOLLOWERS

Cyber Security News ✓

@THE_CYBER_NEWS · JUN 16

Microsoft 365 Copilot Vulnerability Allows Attackers to Steal Data in One Click
Source: cybersecuritynews.com/microsoft-365-...

Microsoft 365 Copilot Vulnerability Allows Attackers to Steal Data in One Click

11 REPLIES · 83 REPOSTS · 240 LIKES · 24K VIEWS

TWITTER (X) — 70K+ FOLLOWERS

3 · SITE-WIDE SIDEBAR — YOUR ARTICLE APPEARS IN THE SIDEBAR WIDGETS ON EVERY PAGE OF ALL 3 SITES

Trending News

ClickFix Campaign Uses Fake Google Verification Page to Infect Mexican Bank Customers

YOUR ARTICLE

Your Headline Here — Trending Slot on Every Page

Microsoft Adopts AI-Powered Scanning to Find Vulnerabilities Before Attackers

Top 10 Best Next-Generation Firewall (NGFW) Solutions in 2026

CYBERSECURITYNEWS.COM — “TRENDING NEWS”

Hot this week

INFOSEC-RESOURCES

How To Access Dark Web Anonymously and Know Its Secretive Activities

YOUR ARTICLE

YOUR CATEGORY

Your Headline Here — “Hot This Week” Slot on Every Page

CYBER SECURITY NEWS

Russian Hackers Bypass EDR to Deliver a Weaponized TeamViewer Component

CHECKLIST

Web Server Penetration Testing Checklist – 2026

INFOSEC-RESOURCES

ATM Penetration Testing — Advanced Testing Methods

GBHACKERS.COM — “HOT THIS WEEK”

Recent Articles

VEXAIoT AI Agents Achieve 95% Success in Autonomous IoT Exploitation

CYBER SECURITY NEWS · JULY 13, 2026

YOUR ARTICLE

Your Headline Here — “Recent Articles” Slot on Every Page

YOUR CATEGORY · TODAY

APT-C-60 Hackers Abuse Proton Drive and Developer Platforms to Deploy SpyGlace Malware

APT · JULY 13, 2026

Year-Long Microsoft Device Code Phishing Campaign Bypasses MFA and Claims 218 Victims

CYBER SECURITY NEWS · JULY 13, 2026

CYBERPRESS.ORG — “RECENT ARTICLES”

4 · EMAIL NEWSLETTER & LINKEDIN NEWSLETTER — YOUR ARTICLE FEATURED IN BOTH EDITIONS, AS IN THESE EXAMPLES

CYBER SECURITY NEWS

WEEKLY THREAT BRIEFING

WEEK 28 · JULY 6 – 12, 2026

A brutal week for defenders: an AI-driven phishing kit is hammering Microsoft 365, Progress is telling ShareFile admins to pull the plug, and CitrixBleed 2 intrusions are hitting ransomware speed records.

TOP STORY · PHISHING

Forg365 Phishing Platform Uses AI to Attack Microsoft 365 Accounts

Forg365 bundles AI-powered lure generation, session-cookie theft, and post-compromise mailbox access into a single operator panel — industrializing Microsoft 365 account takeover.

BY ABINAYA · JULY 11, 2026

Read the Full Story →

ACT NOW — THIS WEEK'S PATCH PRIORITIES

- ShareFile: Progress says power down on-prem Storage Zone Controllers
- CitrixBleed 2: exploitation-to-ransomware observed in under 60 minutes
- GNU Guix: upgrade guix & guix-daemon to close four substitution flaws

EMAIL NEWSLETTER — 250K+ SUBSCRIBERS · WEEKLY THREAT BRIEFING

Cyber Security News

135,989 SUBSCRIBERS

✓ Subscribed

UNDERDEFENSE · CYBERSECURITY

AT SOC GUIDE

What Features Should AI SOC Have in 2026?
A Complete Checklist

What Features Should AI SOC Have? – Download Free 2026 AI SOC Features Checklist

Cyber Security News @CSN

246,567 FOLLOWERS · JUNE 24, 2026

Every AI SOC vendor in 2026 claims “autonomous detection,” “full MITRE coverage,” and “zero analyst burden.” Ninety days after onboarding, most teams are triaging the same alert volume from a shinier dashboard. The problem isn't a lack of options – it's that the options look identical on the surface.

LINKEDIN NEWSLETTER — 500K+ SUBSCRIBERS ACROSS NETWORK EDITIONS

GUARANTEED NUMBERS — COMBINED ACROSS ALL 3 WEBSITES

20K–50K

Guaranteed views

combined across the three placements.

Lifetime

Placement never expires

— articles stay live indefinitely.

Google

Guaranteed indexing

plus Google News appearance.

250K+

Newsletter push

to subscriber inboxes on publication.

1.4M+

Social amplification

across LinkedIn, X, Facebook & Telegram.

3 links

Do-follow links per article

plus a featured call-to-action.

SAMPLE ARTICLES PUBLISHED FOR OTHER VENDORS

PRODUCT REVIEW

Cynet XDR/MDR Response Automation

gbhackers.com/cynet-xdr-mdr-response-automation/

Anthropic Claude Mythos Preview — Advanced Zero-Day Discovery

cyberpress.org/anthropic-introduces-claude-mythos-preview-with-advanced-zero-day-discovery-capabilities/

Why Code Reviews Should Be an Integral Part of the DevOps Pipeline

cybersecuritynews.com/why-code-reviews-should-be-an-integral-part-of-the-devops-pipeline/

HOW-TO GUIDES

How to Evaluate Autonomous SOC Platforms

gbhackers.com/how-to-evaluate-autonomous-soc-platforms-criteria-security-leaders-should-use/

How SOC Analysts Can Save 28 Minutes Per Alert Review

cybersecuritynews.com/how-soc-analysts-can-save-28-minutes-per-alert-review/

How to Stop False Positives From Breaking Your MTTR

cyberpress.org/how-to-stop-false-positives-from-breaking-your-mttr/

PRODUCT RESEARCH

False Positive or First Sign of a Breach?

cybersecuritynews.com/false-positive-or-first-sign-of-a-breach-how-tier-1-soc-analysts-can-tell-the-difference-faster/

Free Threat Assessment

gbhackers.com/free-threat-assessment/

CloudSEK Threat Intelligence

cyberpress.org/cloudsek-threat-intelligence/

PRICING

PACKAGE	INCLUDES	RATE
Single Package — 3 Articles	3 different articles, one on each site · writing included · full promotion	\$1,500
3 Packages — 9 Articles Total	Three campaigns across the quarter · save \$600 vs three single packages	\$3,900

3 ARTICLES FOR NEARLY HALF THE MARKET PRICE OF ONE* CUSTOM BUNDLES: BUSINESS@CYBERSECURITYNEWS.COM

*MARKET LEADER'S PUBLISHED RATE: \$2,800 FOR A SINGLE ORGANIC ARTICLE ON ONE SITE.

Expert Insight & Interview Articles

Put your expert on the front page of security.

WHAT IT IS

- + A thought-leadership article under your expert's byline — author photo, title and company logo.
- + Or an executive interview / Q&A — a founder, CISO or researcher feature that humanizes the brand and earns trust fast.
- + 2 links of your choice on a dedicated page with your retargeting pixel installed.
- + 7 or 15-day network-wide spotlight, then the page stays live on the site indefinitely.

INTERVIEW FORMAT

Choosing the interview option? **You supply the article written from your side**, conducted with **your own interviewer**. We publish it under a dedicated in-house author profile and give it the same network-wide promotion as any expert insight piece.

HOW IT WORKS

- + 1. **Share draft or brief** — send a finished piece or talking points; our editors polish it to house style.
- + 2. **In-house author profile created dedicatedly** — a dedicated author profile for your expert on the site, with photo, title and company bio.
- + 3. **Dedicated article page built** — published under the author profile with your 2 links and retargeting pixel.
- + 4. **Network spotlight** — featured across homepages of all 3 sites for 7 or 15 days, rotated equally.
- + 5. **Newsletter + social** — pushed to 250K+ inboxes and every social channel on publication.

HOW WE PROMOTE YOUR ARTICLE

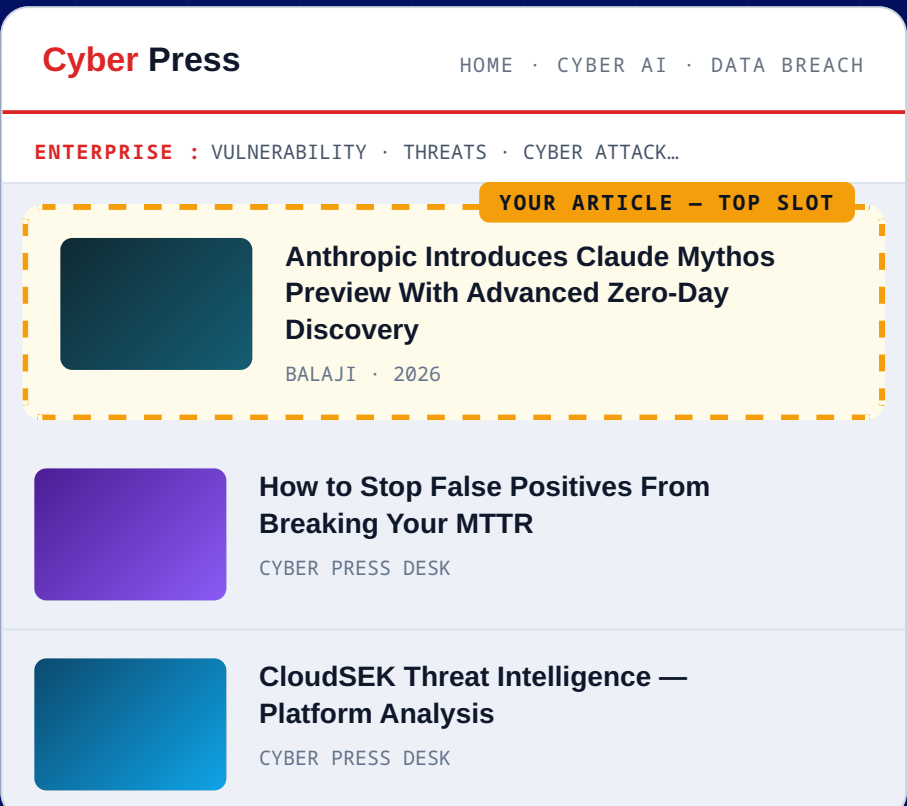
1 · HOMEPAGE OF ALL 3 WEBSITES — YOUR ARTICLE APPEARS AS A TOP-ORDER STORY, MARKED BELOW



CYBERSECURITYNEWS.COM — HOMEPAGE



GBHACKERS.COM — HOMEPAGE



CYBERPRESS.ORG — HOMEPAGE

2 · SOCIAL MEDIA — PUSHED FROM OUR LINKEDIN & TWITTER (X) ACCOUNTS, AS WITH THESE VENDOR POSTS

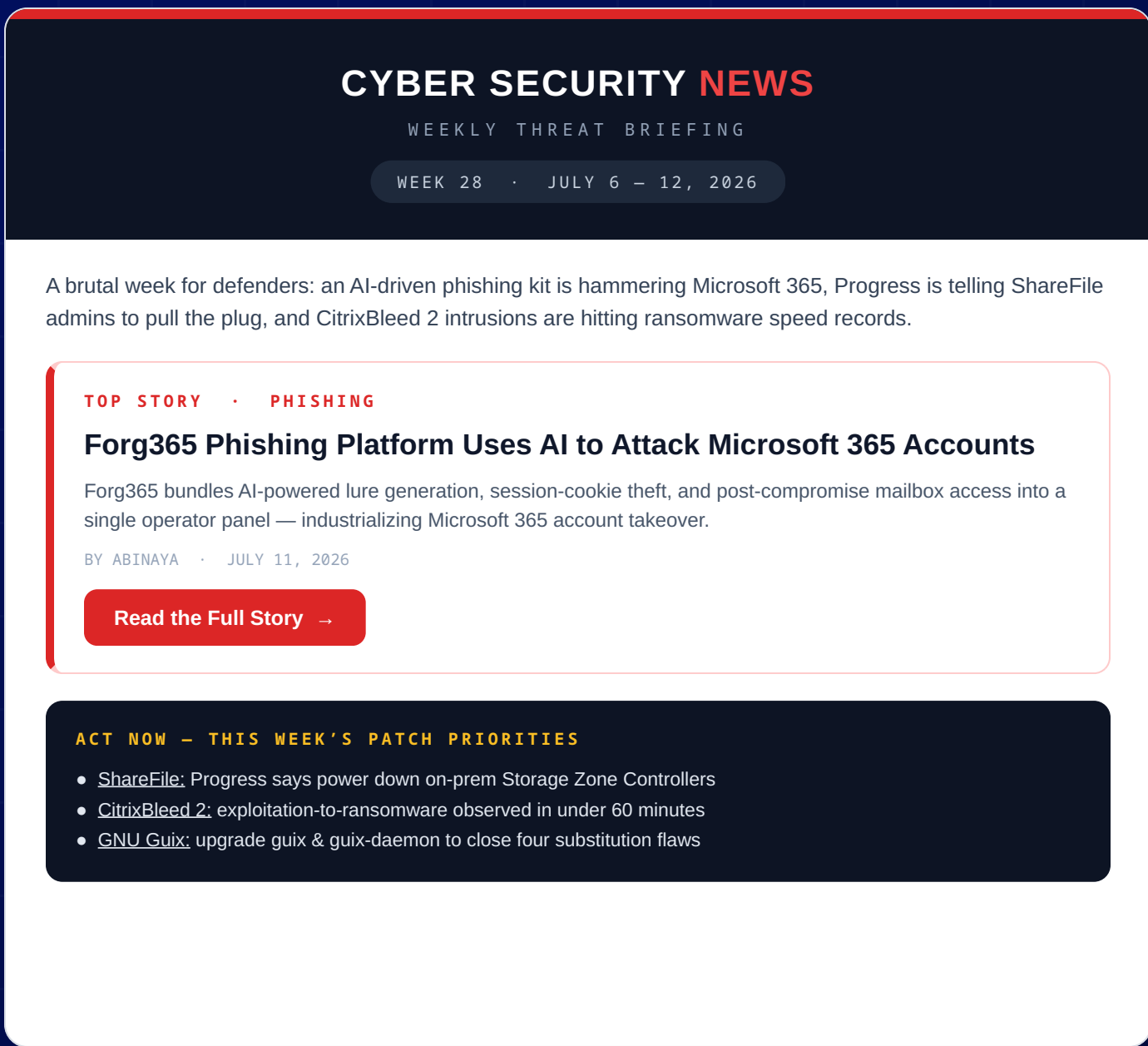


LINKEDIN — 1.1M+ COMBINED FOLLOWERS

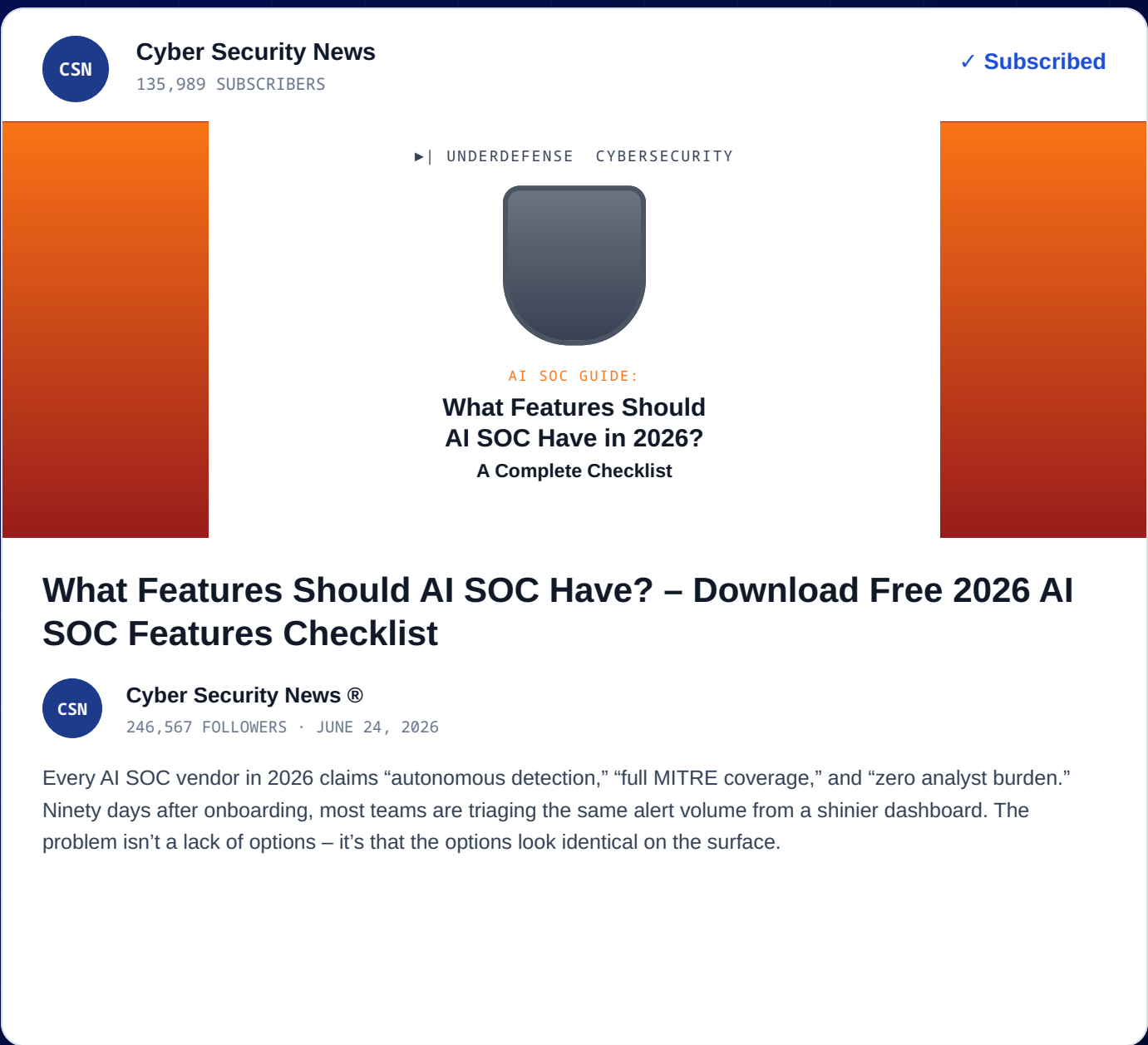


TWITTER (X) — 70K+ FOLLOWERS

3 · EMAIL NEWSLETTER & LINKEDIN NEWSLETTER — YOUR ARTICLE FEATURED IN BOTH EDITIONS, AS IN THESE EXAMPLES



EMAIL NEWSLETTER — 250K+ SUBSCRIBERS · WEEKLY THREAT BRIEFING



LINKEDIN NEWSLETTER — 500K+ SUBSCRIBERS ACROSS NETWORK EDITIONS

STATS

~140K Spotlight impressions across the 7-day network-wide feature.	7K–15K First-week views typical for the dedicated page.	Forever Permanent page , indexed by Google — leads long after the spotlight.
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SAMPLE EXPERT INSIGHT & INTERVIEW ARTICLES

INTERVIEW · EXECUTIVE PROFILE Vinod Kumar — Enterprise Security, Evidence & Leadership cybersecuritynews.com/vinod-kumar-enterprise-security-evidence/	INTERVIEW · FOUNDER FEATURE Inside Vocaly AI: How Vladyslav Budichenko Is Reinventing Voice Tech to Prioritize Security-First cybersecuritynews.com/inside-vocaly-ai-how-vladyslav-budichenko_	EXPERT INSIGHT The New Face of Fraud: How Generative AI Is Powering the Next Wave of Cybercrime cybersecuritynews.com/the-new-face-of-fraud-how-generative-ai_
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PRICING

PLACEMENT	7 DAYS	15 DAYS	30 DAYS
Single article	\$1,500	\$2,700	\$5,000

ARTICLE OR INTERVIEW · DEDICATED AUTHOR PROFILE · PERMANENT PAGE

Lead Generating Article

Content engineered for form fills, not just reads.

WHAT IT IS

- + A **conversion-focused article** built around your lead magnet — eBook, threat report, webinar, free tool or assessment.
- + **Prominent CTAs** at the top, middle and end of the piece, driving readers to your landing page.
- + **Genuine editorial value** for readers; a steady stream of qualified sign-ups for you.

HOW IT WORKS

- + **1. Share your asset** — the lead magnet plus the landing page where readers should convert.
- + **2. We build the article** — a value-first story that makes downloading your asset the natural next step.
- + **3. You approve** — full review before anything goes live.
- + **4. Publish + amplify** — live network-wide with a daily-newsletter feature and 12-month retargeting.

HOW WE PROMOTE YOUR ARTICLE

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accenture

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24K VIEWS

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BY ABINAYA · JULY 11, 2026

Read the Full Story →

ACT NOW – THIS WEEK'S PATCH PRIORITIES

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- CitrixBleed2: exploitation-to-ransomware observed in under 60 minutes
- GNU Guix: upgrade guix & guix-daemon to close four substitution flaws

EMAIL NEWSLETTER – 250K+ SUBSCRIBERS · WEEKLY THREAT BRIEFING

CSN Cyber Security News

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UNDERDEFENSE · CYBERSECURITY

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A Complete Checklist

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LINKEDIN NEWSLETTER – 500K+ SUBSCRIBERS ACROSS NETWORK EDITIONS

STATS

10K–25K

Views per campaign

across the network placement.

2–4%

CTA click-through

to your landing page — bottom-funnel intent.

250K+

Newsletter feature

included to spike downloads at launch.

12 mo

Retargeting pixel

keeps feeding your ads audience.

Lifetime

Placement stays live

and indexed, compounding leads.

Yours

Every lead is yours

— captured on your page, in your CRM.

SAMPLE LEAD / DEMAND-GEN ARTICLES — ONE ON EACH PROPERTY

CYBER SECURITY NEWS

Maximizing SOC Efficiency: How to Eliminate Alert Overload and Cut MTTR by 21 Minutes Per Case

BY ABINAYA · JULY 14, 2026

-21 MIN MTTR / CASE · SPONSOR CREATIVE

INTEGRATE ANY.RUN'S THREAT INTEL →

EACH LEAD-GEN ARTICLE CARRIES YOUR CTA TOP, MIDDLE AND END — DRIVING READERS STRAIGHT TO YOUR LANDING PAGE.

CYBER PRESS

How Threat Intelligence Feeds Power SOC Automation Without Creating New Risks

BY BALAJI · JULY 14, 2026

THREAT INTEL FEEDS · SOC AUTOMATION

DOWNLOAD THE SOC GUIDE →

GBHACKERS NEWS

ANY.RUN Integrates Threat Intelligence and Interactive Sandbox to Streamline SOC Workflows

BY DIVYA · JULY 14, 2026

INTERACTIVE SANDBOX · SPONSOR CREATIVE

TRY THE INTERACTIVE SANDBOX →

MORE LEAD-GEN FOCUS ARTICLES — LIVE ACROSS THE NETWORK

CYBER SECURITY NEWS

Maximizing SOC Efficiency: How to Eliminate Alert Overload and Cut MTTR by 21 Minutes Per Case
cybersecuritynews.com/maximizing-soc-efficiency/

CyberCheck360 Review: Malicious Link Passed Every Authentication Check, But CyberCheck360 Caught It
cybersecuritynews.com/cybercheck360/

Scaling SOC Team Expertise With AI Insights
cybersecuritynews.com/scaling-soc-team-expertise-with-ai-insights/

GBHACKERS NEWS

ANY.RUN Integrates Threat Intelligence and Interactive Sandbox to Streamline SOC Workflows
gbhackers.com/any-run-integrates-threat-intelligence-and-interactive-sandbox/

MITRE ATT&CK Evaluation Results 2024
gbhackers.com/mitre-attck-evaluation-results-2024/

Web Security — Practitioner Resources
gbhackers.com/web-security/

CYBER PRESS

Connected Threat Intelligence Streamlines SOC Triage and Incident Response
cyberpress.org/threat-intelligence-soc-triage-incident-response/

3 Tactics Mature SOCs Use to Reduce Risk
cyberpress.org/mature-socs-risk-reduction-tactics/

Cross-Platform Threats: Challenges for SOC Teams
cyberpress.org/cross-platform-threats-soc/

PRICING

PACKAGE	INCLUDES	RATE
Lead-Gen Campaign	Article + CTAs · daily newsletter feature · 12-month retargeting	\$4,000 \$2,400

40% BELOW MARKET-LEADER RATES

Listicle Review Articles

Own the shortlists buyers actually read.

WHAT IT IS

- + **Placement in high-intent roundups** — “Top 10 SIEM Solutions”, “Best Penetration Testing Companies 2026”, “10 Best XDR Platforms”.
- + **Ranked for commercial keywords** security buyers actually search before purchasing.
- + **Your position, your call** — #1 spot, top-3, or standard listing with logo, summary, verdict and do-follow links.

HOW IT WORKS

- + **1. Find your list** — search your target title on Google across our 3 sites, e.g. **“Best EDR Companies (cybersecuritynews.com)”**.
- + **2. Not listed yet?** — we exclusively write a fresh article for your required title.
- + **3. You supply 300–400 words** — your content and chosen position, approved before publishing.
- + **4. Locked for life** — your position is reserved exclusively; every other vendor’s request for it is declined.

EXCLUSIVE & LIFETIME

Pricing covers the **lifetime maintenance and frequent updates** of the article — not the position itself. Once your place is taken it is **yours for a lifetime**, and requests from other vendors for the same position are respectfully declined.

STATS

12+ mo

Evergreen SEO traffic

— one placement, a year of compounding visits.

Bottom

Of-funnel intent

— readers are actively comparing vendors to buy.

Highest

CTR format on network

— our best-performing content for vendor clicks.

SAMPLE LISTICLES – LIVE & RANKING ON THE NETWORK

1 · CYBER SECURITY NEWS

CYBER SECURITY NEWS

Top 10 Best Post-Quantum Cryptographic Solutions in 2026

BY CISO ADVISORY · JULY 3, 2026

Best Post-Quantum Cryptographic Solutions

YOUR PRODUCT – PICK YOUR POSITION

2 · CYBER PRESS

CYBER PRESS

Top 10 Best Incident Response Tools in 2026

BY VARSHINI · JUNE 9, 2026

Best Incident Response Companies

YOUR PRODUCT – PICK YOUR POSITION

3 · GBHACKERS NEWS

GBHACKERS NEWS

Top 10 Best Static Application Security Testing (SAST) Tools in 2026

BY BALAJI · MAY 24, 2026

Best SAST Tools

YOUR PRODUCT – PICK YOUR POSITION

HOW WE FEATURE EACH VENDOR

EVERY LISTICLE OPENS WITH A COMPARISON TABLE, THEN GIVES EACH VENDOR A DEDICATED WRITE-UP.

The 2026 Scorecard — Best [Your Category] Solutions at a Glance							
Rank	Solution	Best For	Standards	Crypto-Agility	Deployment	Maturity	Overall
1	YOUR PRODUCT	Your key use case	9.5	9.2	9.0	9.7	9.6
2	Vendor B	Data protection	9.2	9.0	9.0	9.5	9.3
3	Vendor C	Cloud-native scale	9.2	9.2	9.0	9.5	9.2
4	Vendor D	Embedded PQC	9.8	8.8	9.2	8.8	9.1
5	Vendor E	PKI & identity	9.3	8.8	9.0	9.2	9.0

Scores reflect our weighted methodology and are intended for comparison, not as absolute measures.

1. Your Product — Best Overall for [Your Category]

YOUR PRODUCT SCREENSHOT / HERO

Snapshot: one-line summary of what your product does best.

Why We Picked It

Specifications

Reason to Buy

MORE LIVE LISTICLES – RANKING ON THE NETWORK

CYBER SECURITY NEWS

Best Post-Quantum Cryptographic Solutions

[cybersecuritynews.com/best-post-quantum-cryptographic-solutions/](#)

Best Next-Generation Firewall

[cybersecuritynews.com/best-next-generation-firewall/](#)

Best Unified Threat Management Solutions

[cybersecuritynews.com/best-unified-threat-management-solutions/](#)

Best Malware Sandbox Tools

[cybersecuritynews.com/best-malware-sandbox-tools/](#)

GBHACKERS NEWS

Best SAST Tools

[gbhackers.com/best-sast-tools/](#)

Best Zero Trust Network Access

[gbhackers.com/best-zero-trust-network-access/](#)

Best API Security Providers

[gbhackers.com/best-api-security-providers/](#)

Privileged Access Management

[gbhackers.com/privileged-access-management/](#)

CYBER PRESS

Best Incident Response Tools

[cyberpress.org/best-incident-response-tools/](#)

Account Takeover Protection Tools

[cyberpress.org/account-takeover-protection-tools/](#)

Best XDR Solutions

[cyberpress.org/best-xdr-solutions/](#)

Best NDR Solutions

[cyberpress.org/best-ndr-solutions/](#)

Custom pricing — by position, list size and duration.

Request the listicle rate card and current list inventory:

business@cybersecuritynews.com

SUBJECT LINE “LISTICLE RATE CARD” · RESPONSE WITHIN 24 HOURS

Banner Placement

Flat rates. Full share of voice. All three sites.

WHAT IT IS

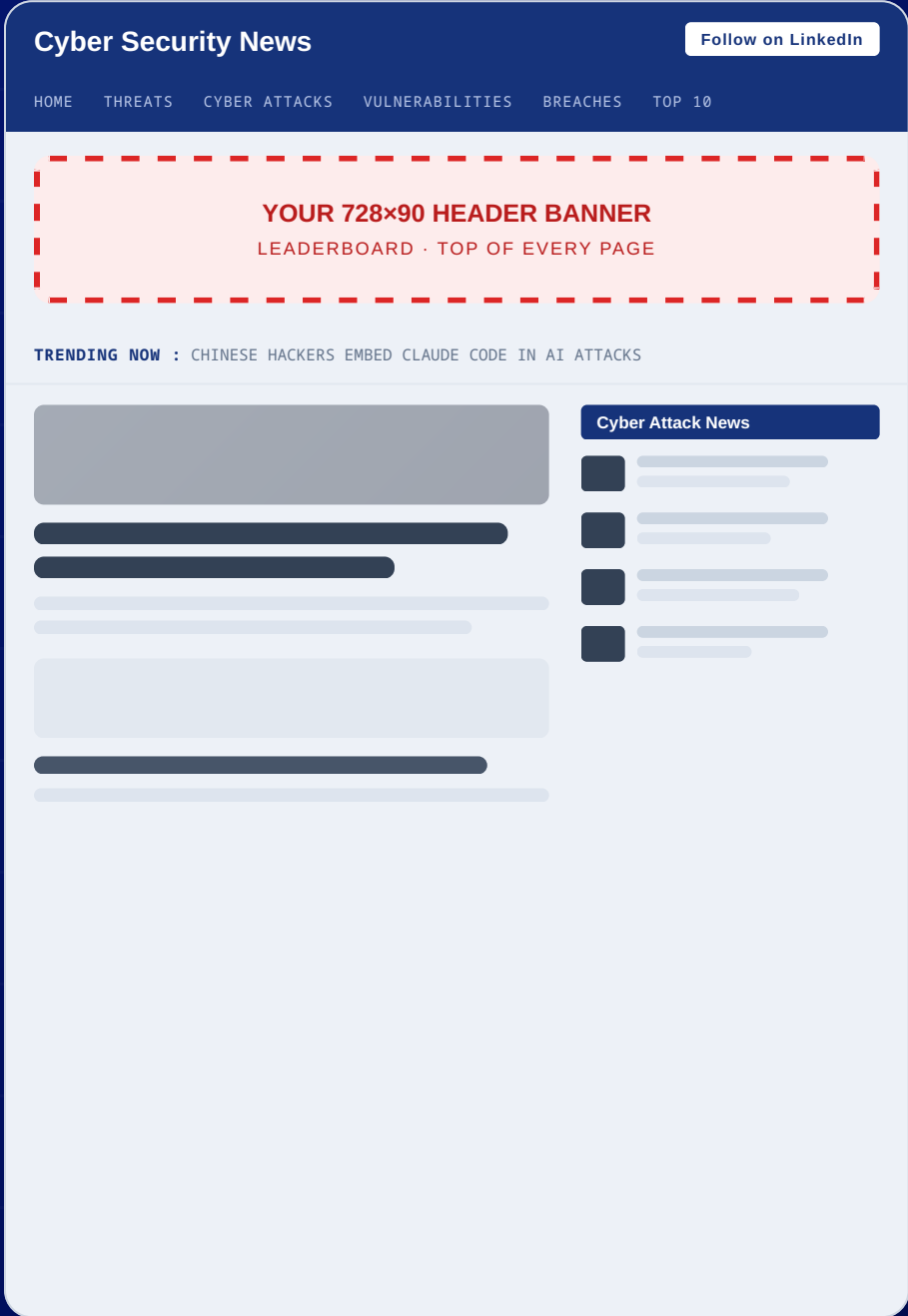
- + **Placed on all 3 websites** — every banner runs across Cyber Security News, GBHackers News and Cyber Press by default.
- + **Premium display slots** — header, sidebar and in-article — on every page of all three properties.
- + **100% share of voice** — your creative never rotates with another advertiser.
- + **On-site ad insertion** bypasses most ad-blockers, so bought impressions are seen impressions.

HOW IT WORKS

- + **1. Pick your slot** — header for reach, in-article for engagement, sidebar for always-on presence.
- + **2. Send creatives** — specs provided at booking; rotate up to 3 creatives to test angles.
- + **3. Live in 48 hours** — fixed flat rate for your booked duration; no auctions, no surprises.
- + **4. Wrap report** — viewable impressions and clicks reported at campaign close.

WHERE YOUR BANNER APPEARS – MARKED IN RED

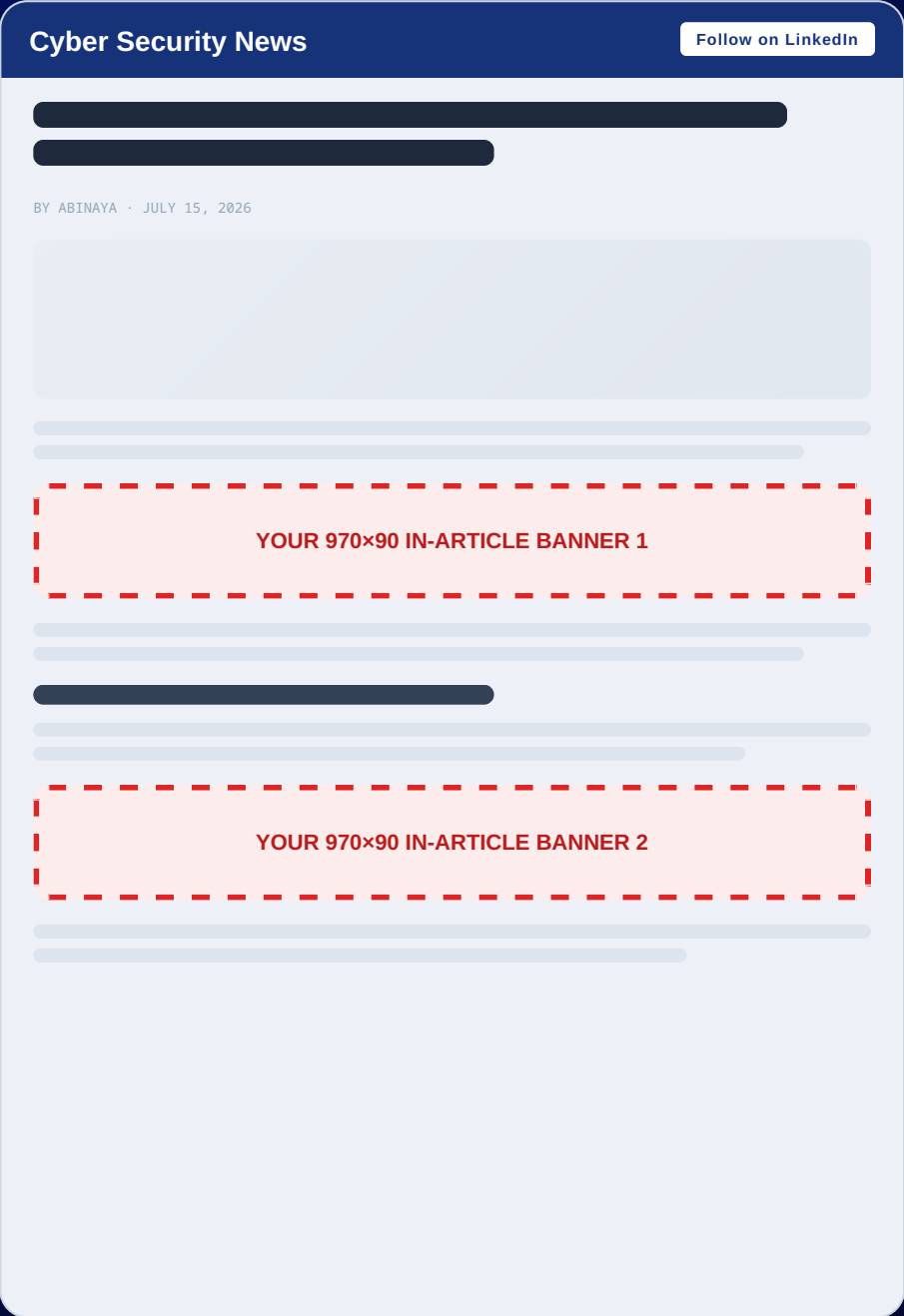
EVERY SLOT RUNS ON ALL 3 WEBSITES – CYBER SECURITY NEWS, GBHACKERS NEWS & CYBER PRESS.



HEADER – TOP OF EVERY PAGE



SIDEBAR – ALONGSIDE EVERY ARTICLE



IN-ARTICLE – INSIDE THE STORY

SLOTS & PRICING

PLACEMENT	SIZE	VISIBILITY (ALL 3 SITES)	MONTHLY VIEWABLE IMPR.*	HALF-MONTH	MONTHLY
Header	728×90	All pages, desktop + mobile	~2.5M	\$10,400 \$6,200	\$20,400 \$12,250
Sidebar 1	336×280	All pages, desktop	~1.2M	\$4,900 \$2,940	\$9,800 \$5,880
Sidebar 2	336×280	All pages, desktop	~1M	\$4,100 \$2,450	\$8,200 \$4,900
In-article 1	970×90	All articles, desktop + mobile	~1.7M	\$6,950 \$4,170	\$13,900 \$8,330
In-article 2	970×90	All articles, desktop + mobile	~1.5M	\$6,150 \$3,680	\$12,250 \$7,350

- 40% BELOW MARKET-LEADER RATES
- ON ALL 3 WEBSITES
- 100% SOV · FLAT RATE
- ROTATE MULTIPLE CREATIVES
- BYPASSES MOST AD-BLOCKERS

*VIEWABLE IMPRESSIONS = AD ACTUALLY DISPLAYED IN THE READER'S VIEWPORT, PER MONTH, COMBINED ACROSS ALL 3 WEBSITES. TOTAL IMPRESSIONS RUN HIGHER. ALL SLOTS PRICED AT A FLAT \$4.9 CPM (MONTHLY) · HALF-MONTH ~50% OF MONTHLY · STRIKETHROUGH = MARKET-LEADER RATE. WE CHARGE FIXED FLAT RATES; NO GEO-TARGETING SURCHARGES, NO HIDDEN FEES.

Newsletter Placement

Straight into the inboxes that matter.

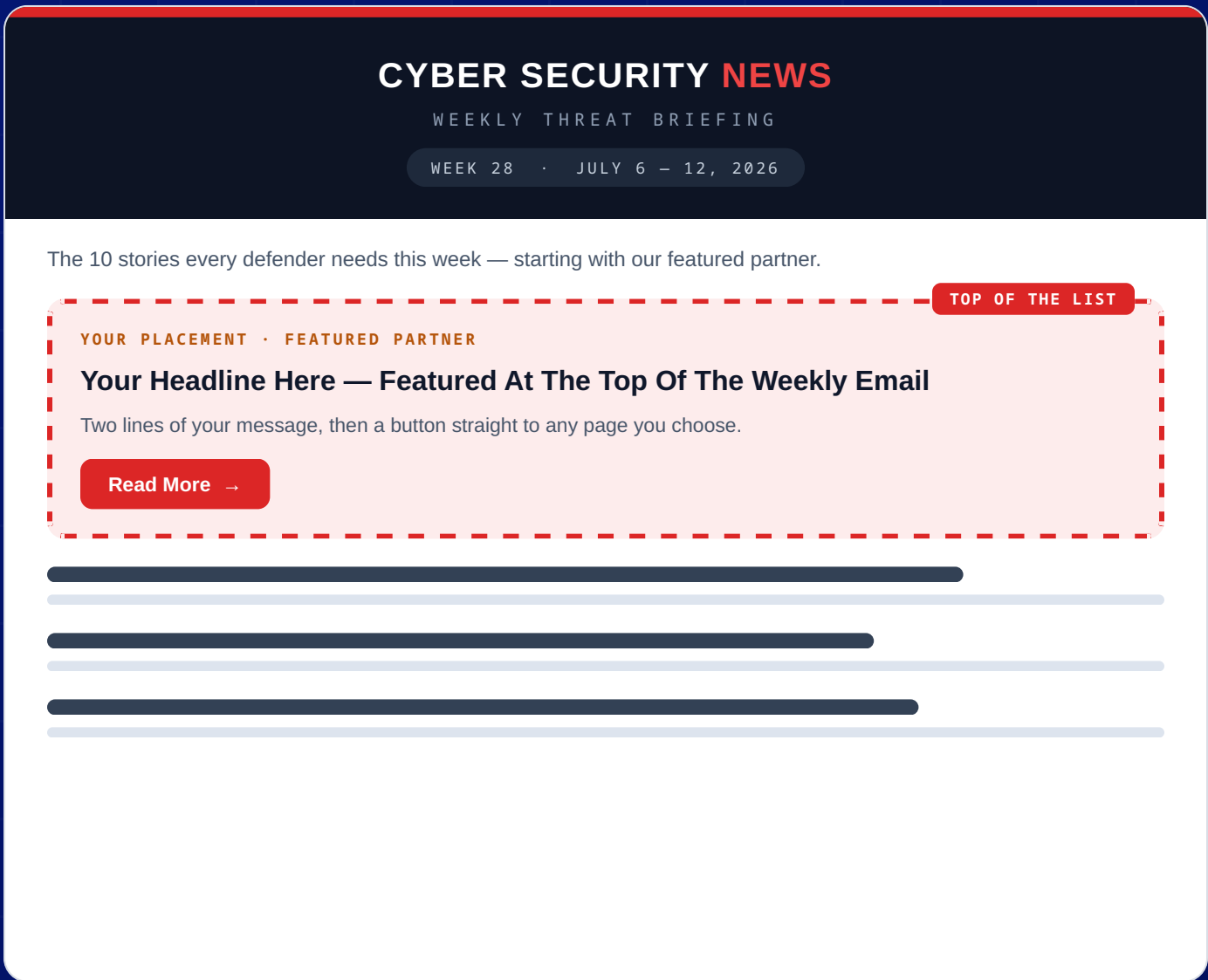
WHAT IT IS

- + **Top of the email newsletter** — your placement runs as the **first item** in the weekly email to 250,000+ opted-in security subscribers.
- + **Dedicated LinkedIn newsletter** — your content published as its own edition to 500,000+ LinkedIn newsletter subscribers.
- + **Access all linked pages** — every link in your placement points wherever you choose: product, landing page or lead magnet.
- + **100% security audience** — opted-in, zero rented data.

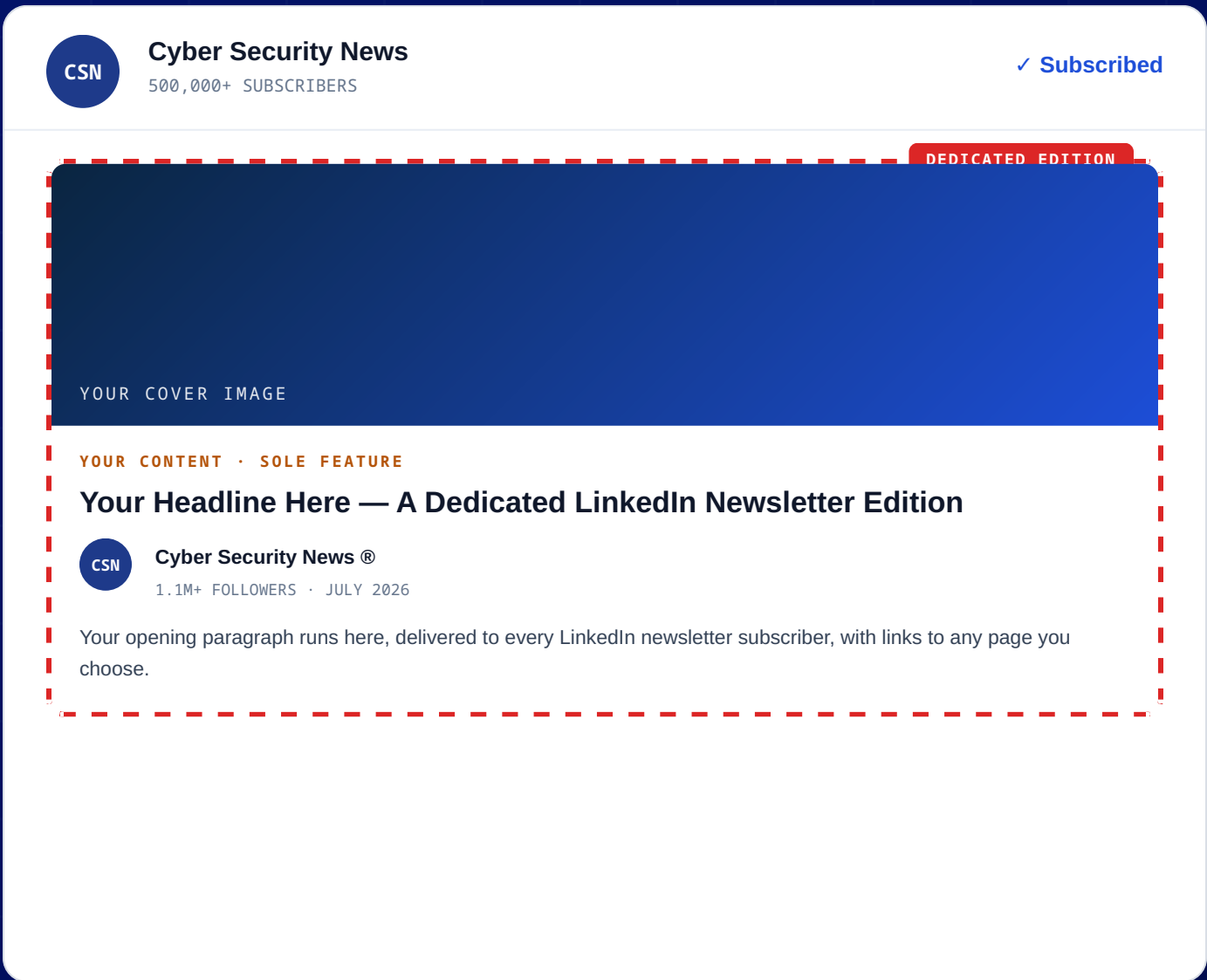
HOW IT WORKS

- + **1. Send your offer** — event, resource, product or lead magnet, with the links you want to promote.
- + **2. We template it** — styled to match reader trust across both the email and LinkedIn editions.
- + **3. Scheduled send** — your slot is exclusive for the week; email goes top-of-list, LinkedIn goes dedicated.
- + **4. Report delivered** — opens, clicks and CTR reported after every send.

WHERE YOUR PLACEMENT APPEARS — MARKED IN RED



EMAIL NEWSLETTER — TOP OF THE LIST · 250K+ SUBSCRIBERS



LINKEDIN NEWSLETTER — DEDICATED EDITION · 500K+ SUBSCRIBERS

SAMPLE EMAIL NEWSLETTER FORMAT



This is the exact weekly email your placement rides.

- + Real “Weekly Threat Briefing” format — the newsletter opened by 250K+ security subscribers.
- + Your placement runs as the **top item**, above the week’s stories.
- + Every link points wherever you choose — **access all linked pages**.

1 VIEW / DOWNLOAD SAMPLE NEWSLETTER

DISTRIBUTED TO ALL 5 LINKEDIN NEWSLETTERS — EVERY SEND

EACH NEWSLETTER DISTRIBUTION IS SUBMITTED TO ALL 5 OF OUR LINKEDIN NEWSLETTER PAGES — SAMPLE EDITIONS BELOW.

- 01 What Features Should AI SOC Have? — Download the 2026 Checklist

[linkedin.com/pulse/what-features-should-ai-soc-have-download-2026-checklist-wqx6c](#)
- 02 How Attackers Exploit Privileged Access — And How to Lock Them Out

[linkedin.com/pulse/how-attackers-exploit-privileged-access-lock-them-c2v0e](#)
- 03 Your SOC Responds in Minutes, but the SLA Still Says Hours

[linkedin.com/pulse/your-soc-responds-minutes-sla-still-says-hours-gap-costing-hh6mc](#)
- 04 URL Phishing Is Draining SOCs — How to Cut Triage Time & Catch More

[linkedin.com/pulse/url-phishing-draining-socs-how-cut-triage-time-catch-olhdc](#)
- 05 Ghost in the Machine — Live Webinar for ISC2, CISOs & Security Leaders

[linkedin.com/pulse/ghost-machine-live-webinar-isc2-cisos-security-leaders-z7rfc](#)

STATS

250K+ Active email subscribers across the network editions.	~30% Average open rate · ~3.2% CTR — engagement most B2B lists only claim.	500K+ LinkedIn newsletter subs plus 1.1M+ page followers of organic reach.
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PRICING — EMAIL + LINKEDIN NEWSLETTER PACKAGES

PACKAGE	INCLUDES	RATE
Weekly	Email top-of-list + dedicated LinkedIn newsletter · access all linked pages	\$900
2-Week Package	Two consecutive weeks · email + LinkedIn · save \$300	\$1,500
Monthly Package — 4 Weeks	Four consecutive weeks · email + LinkedIn · save \$700 · best value	\$2,900

EMAIL TOP-OF-LIST + DEDICATED LINKEDIN IN EVERY PACKAGE ACCESS ALL LINKED PAGES

In-Article CTA Placement

Your offer at the end of the news your buyers read.

WHAT IT IS

- + **1,500+ fresh news articles** — we publish **500+ per site** across breaches, malware attacks, data leaks, cybercrime, vulnerabilities and more, on all 3 websites.
- + **You send only the CTA** — one line plus a 2-line description and your link. Articles cannot be hand-picked: with hundreds publishing, the CTA is added **before each** article goes live.
- + **Full article list delivered** — once your selected article count completes, you receive the list of every article carrying your CTA.
- + **Proven organic lead engine** — in our experience, one of the best organic methods for collecting **high-quality leads**.

HOW IT WORKS

- + **1. Send your CTA** — one line + 2-line description and the link to any page you choose.
- + **2. Placed before publish** — appended to the end of every relevant news article as it goes live.
- + **3. Count runs** — your package covers the next 100 / 200 / 500 relevant articles across all 3 sites.
- + **4. List delivered** — when the count completes, you get the full list of live article URLs.

SAMPLE – FULL-LENGTH ARTICLE, CTA MARKED AT THE END

Cyber Security News

HOME · THREATS · CYBER ATTACKS · TOP 10

HOME · CYBER SECURITY NEWS

Critical SonicWall Firewall 0-Day Vulnerabilities Actively Exploited in Attacks

BY ABINAYA · JULY 15, 2026 · G PREFERRED SOURCE · GOOGLE NEWS

ARTICLE HERO IMAGE

YOUR CTA – END OF ARTICLE

Your one-line CTA runs here with a 2-line description for the relevant article. → [Your Link / Landing Page.](#)

TAGS cyber security news

Copy URL · in LinkedIn · X Twitter · Reddit

A

Abinaya

WHY IT DELIVERS

- 1,000–2,000 guaranteed views**
Per article — every placement is seen.
- Moment of intent**
Readers meet your offer right as they finish the story.
- High-quality leads**
The best-performing organic lead method we've experienced.
- Transparent delivery**
Full URL list handed over when your count completes.

FULL-LENGTH ARTICLE – CTA AT THE VERY END · SAME PLACEMENT ON ALL 3 WEBSITES

STATS

1K–2K
Guaranteed views per article
— on every placement.

1,500+
News articles
— 500+ per site across all 3 websites.

Lifetime
Placement stays on the article
— keeps working as the piece ranks.

PRICING – BY NUMBER OF ARTICLES

PACKAGE	INCLUDES	RATE
100 Article Package	Your CTA at the end of the next 100 relevant articles · 100K–200K guaranteed views	\$1,500
200 Article Package	Next 200 relevant articles · 200K–400K guaranteed views · \$13.50 / article	\$2,700
500 Article Package	Next 500 relevant articles · 500K–1M guaranteed views · \$9.80 / article · best value	\$4,900

CTA ADDED BEFORE PUBLISH

FULL ARTICLE LIST DELIVERED

ACROSS ALL 3 WEBSITES

Social Media Campaign

LinkedIn + X — one campaign, published on every page.

WHAT IT IS

- + **Published everywhere, every time** — each campaign goes out on **all 7 of our LinkedIn pages** and **X (Twitter)**.
- + **You provide only the description and the CTA link** — we produce the creative and handle every post.
- + **Four campaign formats** — meme, video, technical banner or infographic, all pointing to your lead magnet or landing page.

CAMPAIGN FORMATS WE OFFER

- + **1. Meme campaign** — a cybersecurity-focused meme with description and target link to your lead magnet.
- + **2. Video campaign** — a video-focused post with description and link.
- + **3. Technical banner campaign** — a technical banner creative with description and link.
- + **4. Infographic campaign** — an infographic-focused post with description and link.

PUBLISHED ON — EVERY CAMPAIGN

Cyber Security News
[linkedin.com/company/cybers%E4%B8%80security%E4%B8%80news](https://www.linkedin.com/company/cybers%E4%B8%80security%E4%B8%80news)

Cyber Edition
[linkedin.com/company/cyberedition](https://www.linkedin.com/company/cyberedition)

Cyber Threat Intelligence
[linkedin.com/company/cyber-threat-intel](https://www.linkedin.com/company/cyber-threat-intel)

Cyber Press
[linkedin.com/company/cyberpress-org](https://www.linkedin.com/company/cyberpress-org)

Cyber Security Times
[linkedin.com/company/cybersecurity-times](https://www.linkedin.com/company/cybersecurity-times)

Cyber News Live
[linkedin.com/company/cyber-news-live-](https://www.linkedin.com/company/cyber-news-live-)

Cyber Talks
[linkedin.com/company/the-cyber-talks](https://www.linkedin.com/company/the-cyber-talks)

X (Twitter) — @The_Cyber_News
x.com/The_Cyber_News

SAMPLE CAMPAIGNS — LIVE ON LINKEDIN

Infographic campaign
[linkedin.com/feed/update/urn:li:activity:7481187960126861312](https://www.linkedin.com/feed/update/urn:li:activity:7481187960126861312)

Technical banner campaign
[linkedin.com/feed/update/urn:li:activity:7482046448658698240](https://www.linkedin.com/feed/update/urn:li:activity:7482046448658698240)

Meme campaign — sample 1
[linkedin.com/feed/update/urn:li:activity:7481375395787788288](https://www.linkedin.com/feed/update/urn:li:activity:7481375395787788288)

Meme campaign — sample 2
[linkedin.com/feed/update/urn:li:activity:7482838942254297088](https://www.linkedin.com/feed/update/urn:li:activity:7482838942254297088)

Meme campaign — sample 3 (PAM strategy)
[linkedin.com/posts/cyber-news-live-_is-your-pam-strategy-ready_](https://www.linkedin.com/posts/cyber-news-live-_is-your-pam-strategy-ready_)

Video campaign
[linkedin.com/posts/cyber-news-live-protect-your-soc-budget_](https://www.linkedin.com/posts/cyber-news-live-protect-your-soc-budget_)

Cyber Talks campaign
[linkedin.com/feed/update/urn:li:activity:7475508787358138368](https://www.linkedin.com/feed/update/urn:li:activity:7475508787358138368)

X (Twitter) campaign
x.com/The_Cyber_News/status/2076505071265939638

STATS

1.1M+

LinkedIn followers

— combined across our 7 LinkedIn pages.

70K+

X (Twitter) followers

— @The_Cyber_News.

PRICING

PACKAGE	INCLUDES	RATE
Single Campaign	One campaign published on all 7 LinkedIn pages + X · any format	\$900
2-Campaign Package	Two campaigns · mix formats freely · save \$300	\$1,500
4-Campaign Package	Four campaigns · mix formats freely · save \$700 · best value	\$2,900

PUBLISHED ON ALL LINKEDIN PAGES + X

YOU PROVIDE ONLY DESCRIPTION + CTA LINK

Home Page News Feed Sticky Placement

Be a top story — and send every click straight to your landing page.

WHAT IT IS

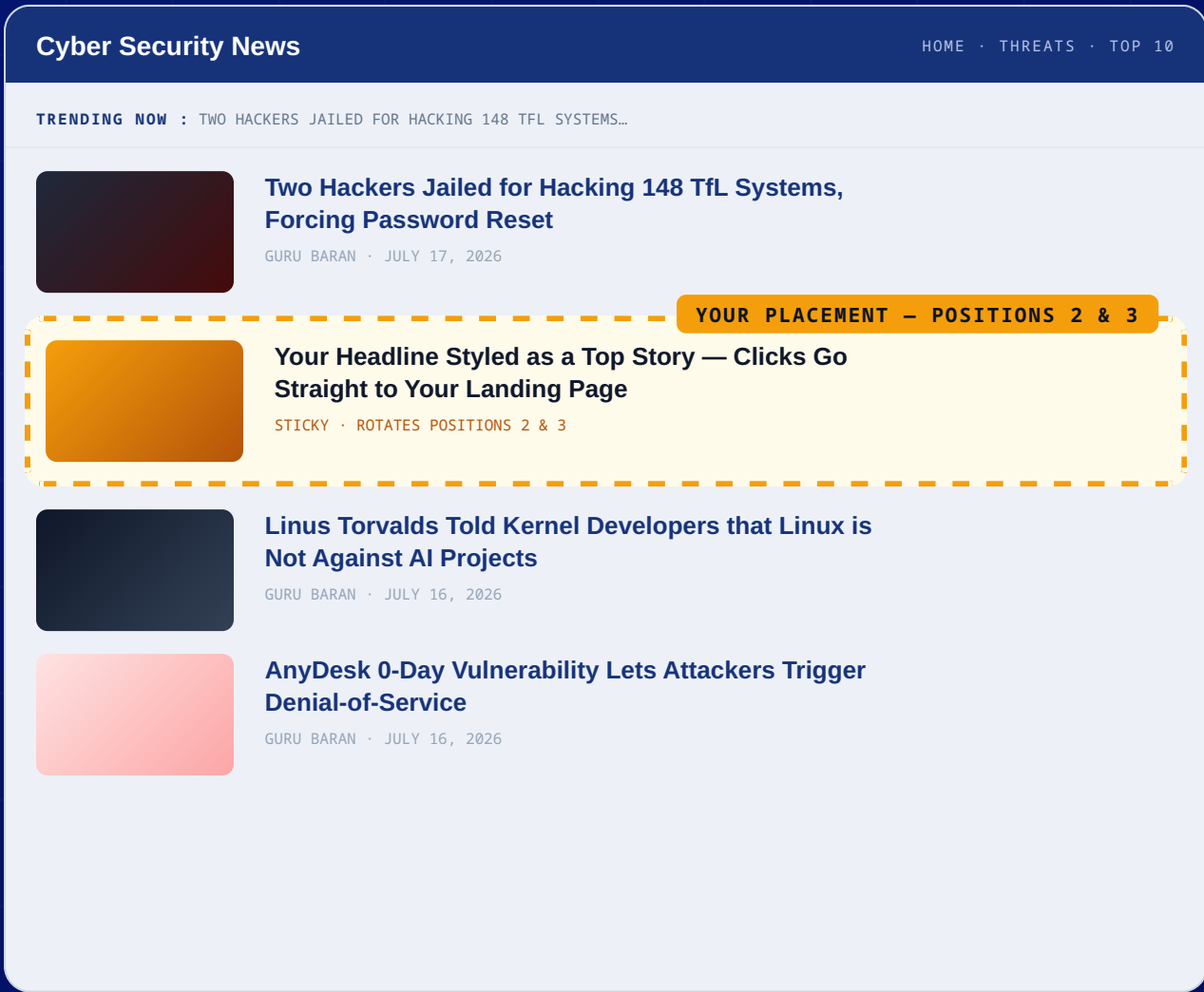
- + **Sticky positions 2 & 3** — your placement holds the 2nd and 3rd spots of the homepage news feed, rotationally, on **all 3 websites**.
- + **Styled as a top story** — headline, thumbnail and description; no sponsored tag, blends with the feed.
- + **Direct redirect** — every click goes straight to your landing page, not an article in between.

HOW IT WORKS

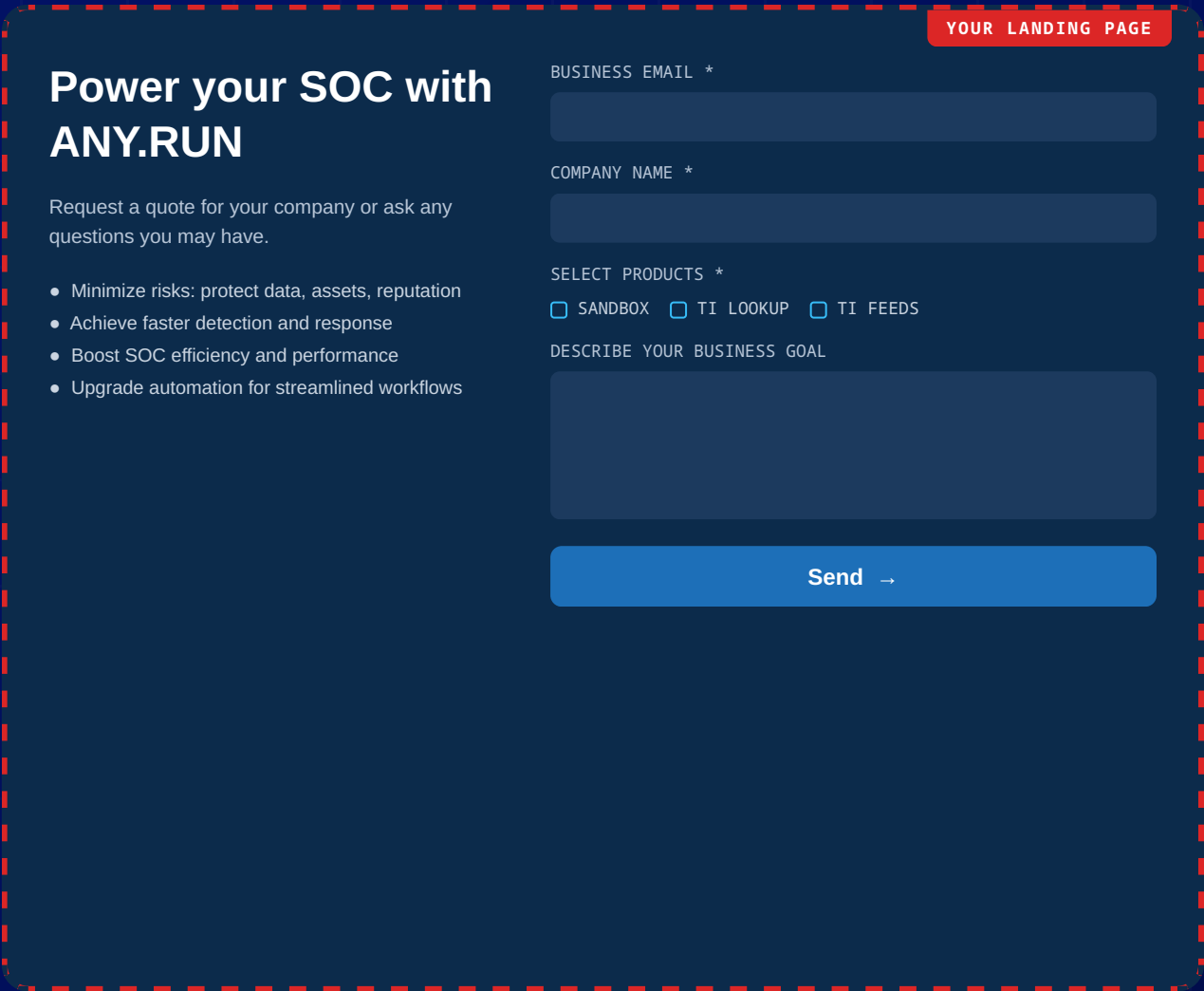
- + **1. Send headline + creative + landing page URL** — we style it to match the feed.
- + **2. Placed sticky at positions 2 & 3** — rotating between the two spots on all 3 homepages.
- + **3. Clicks redirect directly** — readers land on your page with buying intent intact.
- + **4. Weekly report** — viewable impressions and clicks for every booked week.

FROM FEED TO LANDING PAGE – SAME PLACEMENT ON ALL 3 SITES

1 · CYBERSECURITYNEWS.COM

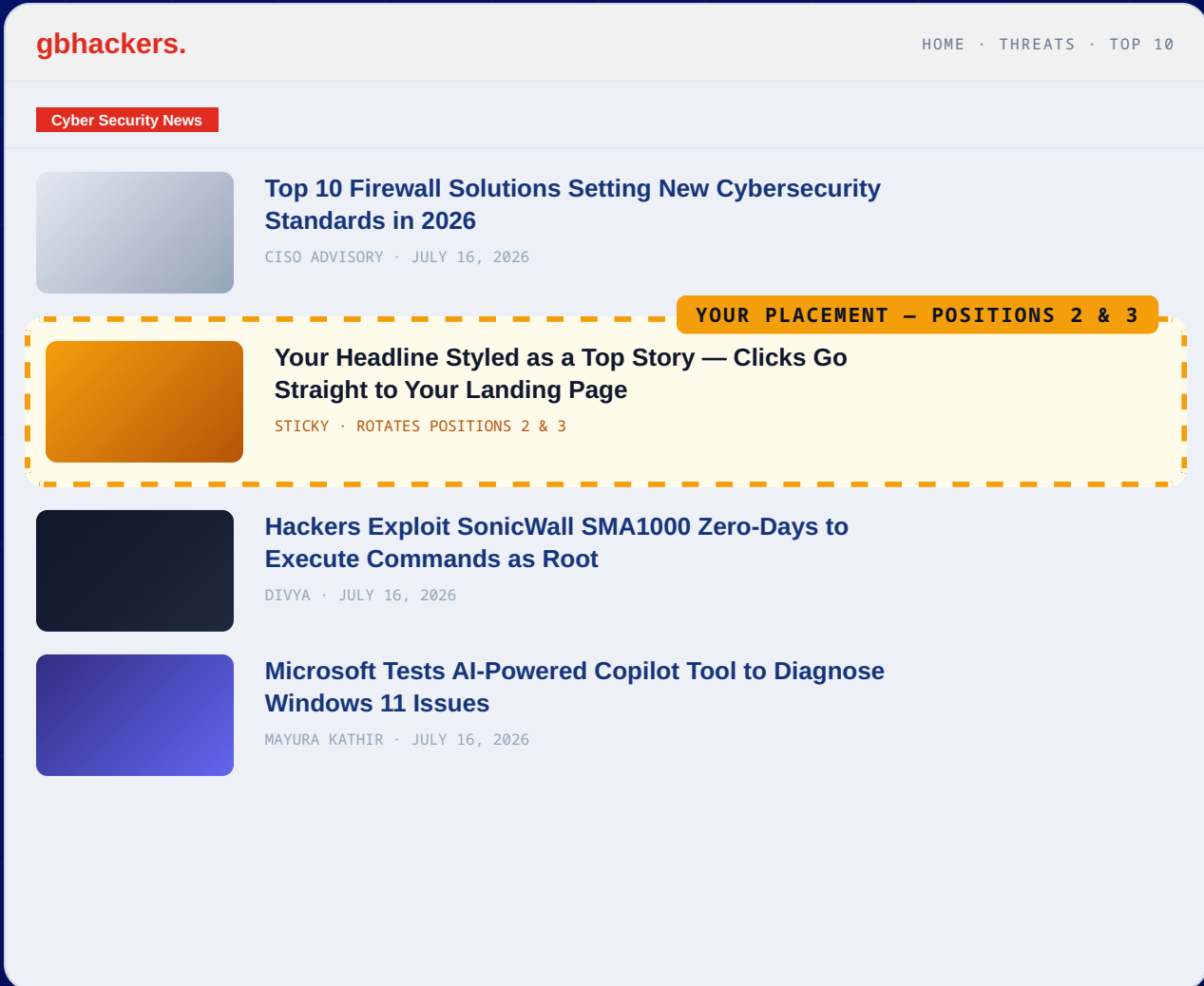


CSN HOMEPAGE — POSITIONS 2 & 3

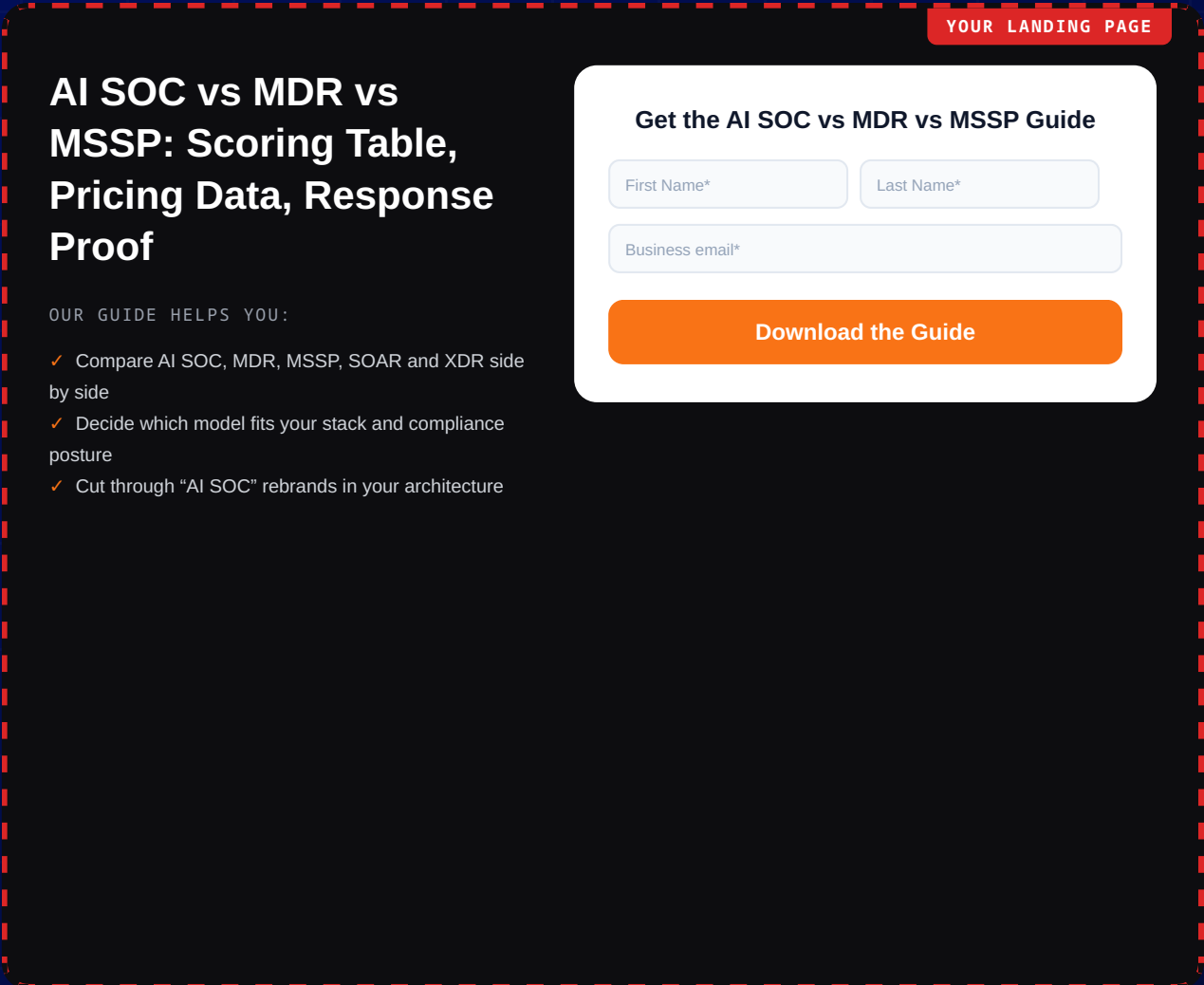


ANY.RUN LANDING PAGE — DIRECT REDIRECT

2 · GBHACKERS.COM

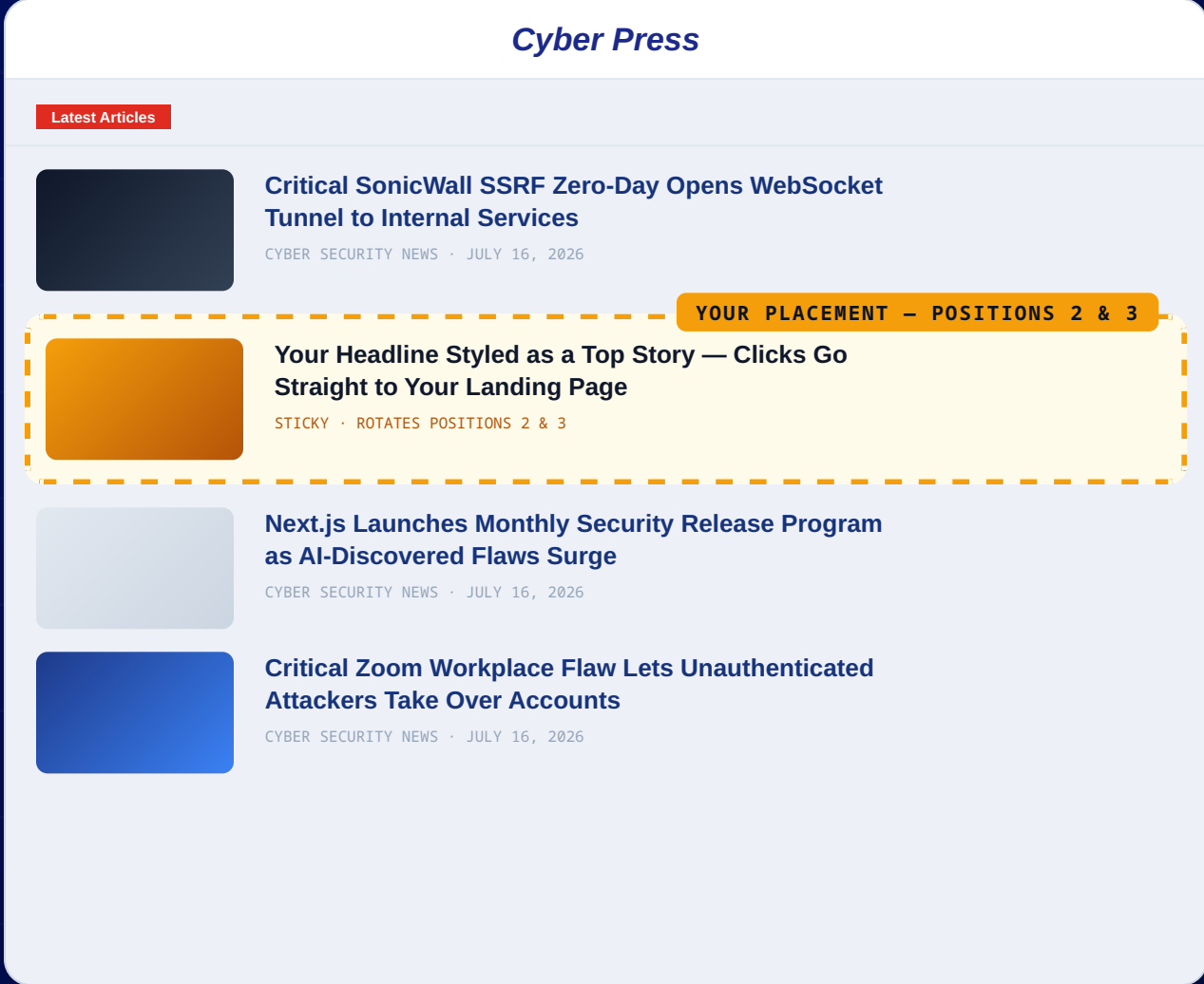


GBHACKERS HOMEPAGE — POSITIONS 2 & 3

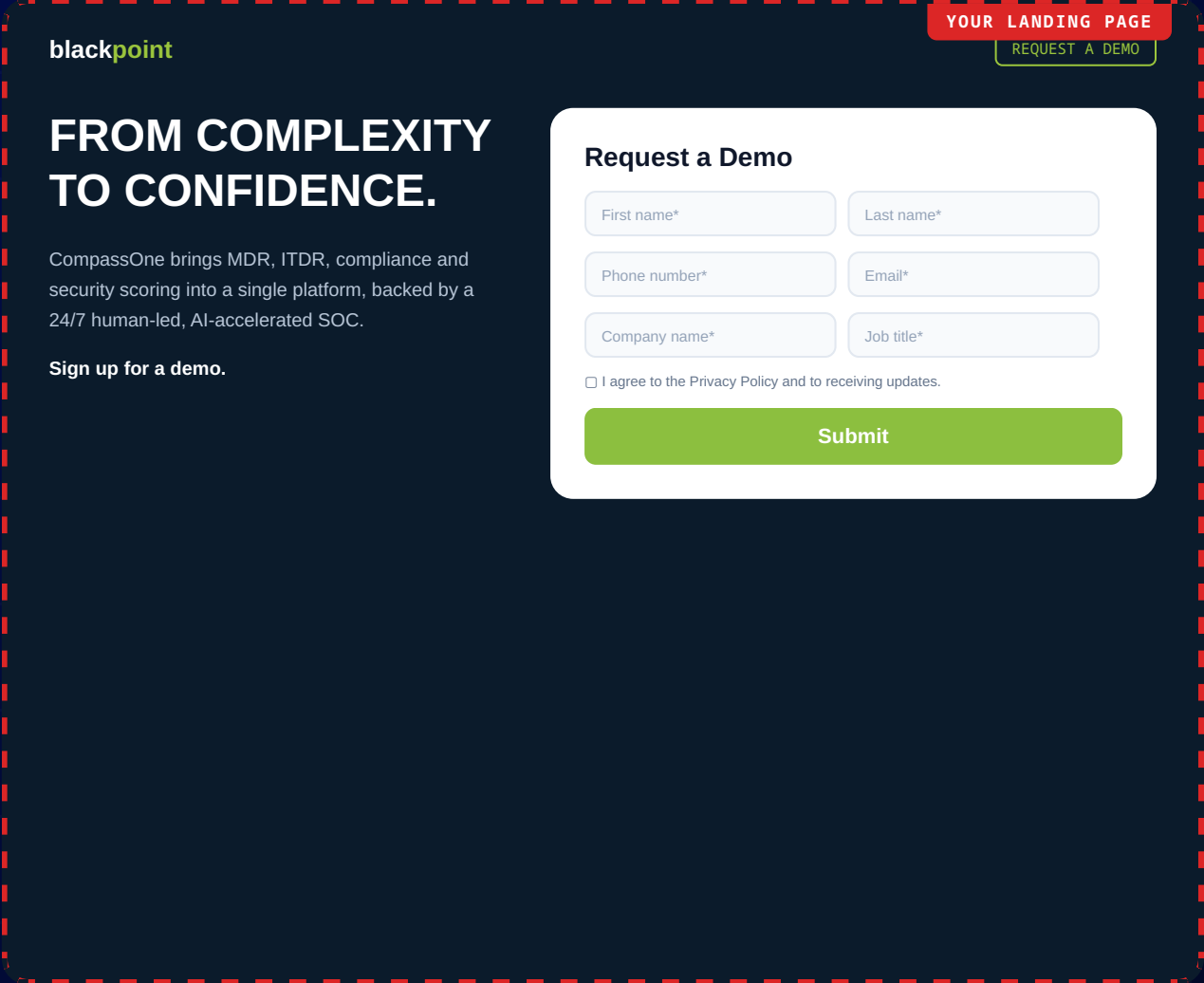


UNDERDEFENSE LANDING PAGE — DIRECT REDIRECT

3 · CYBERPRESS.ORG



CYBER PRESS HOMEPAGE — POSITIONS 2 & 3



BLACKPOINT CYBER LANDING PAGE — DIRECT REDIRECT

STATS

~300K Weekly impressions — positions 2 & 3, across all 3 websites.	~200K Weekly impressions — position 5, across all 3 websites.	Direct Feed to landing page — one click, no article in between.
---	--	--

PRICING

1-WEEK PLACEMENT	DETAILS	RATE
Sticky rotation — positions 2 & 3	Homepage news feed on all 3 websites · ~300K weekly impressions	\$4,900
Position 5	Homepage news feed on all 3 websites · ~200K weekly impressions	\$2,900

SAME PLACEMENT ON ALL 3 HOMEPAGES

DIRECT REDIRECT TO YOUR LANDING PAGE

Webinar Campaign

You host the webinar. We fill the seats.

WHAT IT IS

- + **One-month promotional campaign package** — a full multi-channel push driving registrations to your webinar.
- + **Hosting stays on your side** — you run the webinar and own the registration platform and every lead.
- + **Guaranteed registrations** — 100 or 250 depending on your package; every registration **beyond 250 is free of charge**.

HOW WE PROMOTE

- + **1 article set every week** — one article on each of the 3 websites (**3 articles per week**), all related to your topic.
- + **1 LinkedIn post every week** — dedicated posts across our LinkedIn pages.
- + **1 newsletter feature every week** — in the email newsletter throughout the campaign.
- + **Social media promotion** — pushed across LinkedIn and X throughout the campaign.
- + **100 in-article placements per week** — your webinar CTA + register link at the end of relevant articles (see In-Article CTA Placement, p.13).

HOW WE PROMOTE – ONE WEBINAR, FIVE CHANNELS



YOU HOST THE WEBINAR · WE DRIVE REGISTRATIONS ACROSS ALL 5 CHANNELS · EVERY LEAD IS YOURS.

PRICING – PER MONTHLY CAMPAIGN

PACKAGE	INCLUDES	GUARANTEED	RATE
15-Day Promotion	2 article sets (6 articles) + 200 in-article placements + 2 LinkedIn posts + 2 newsletters + social · hosting on your side	100 registrations	\$6,900
30-Day Promotion	4 article sets (12 articles) + 400 in-article placements + 4 LinkedIn posts + 4 newsletters + social · hosting on your side	250 registrations	\$12,000

- HOSTING AT VENDOR SIDE
- EXTRA LEADS FREE AFTER 250
- 1 ARTICLE SET + LINKEDIN + NEWSLETTER / WEEK

Weekly Recap Placement

Own Monday morning across all 3 sites.

WHAT IT IS

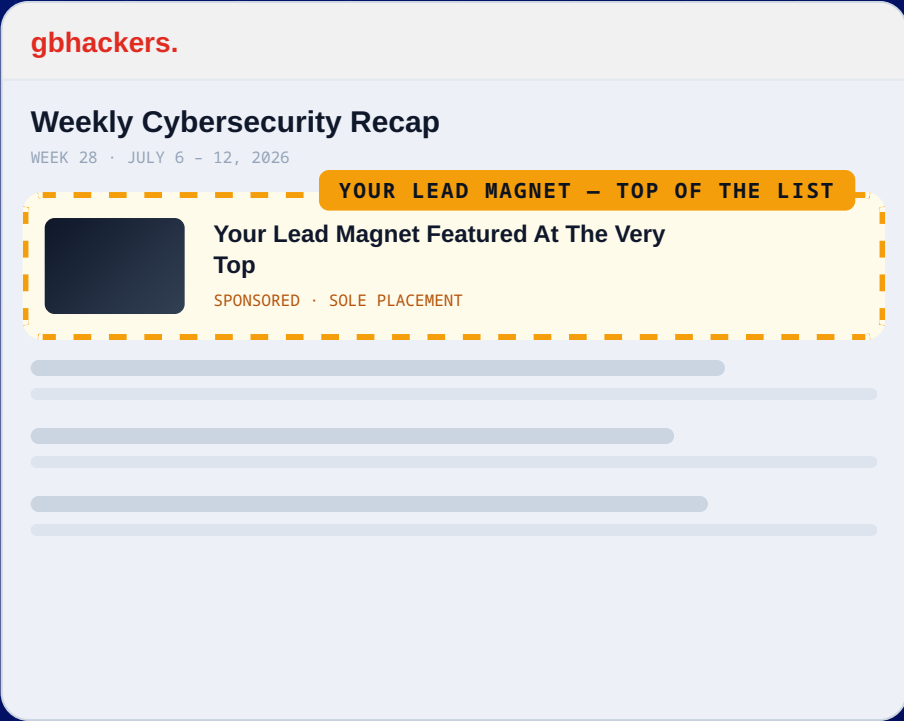
- + Every Monday, all 3 websites publish a Weekly Recap of the week’s must-read security news.
- + Your target lead magnet at the top of the list — sole placement above the week’s stories.
- + 3 weekly recaps — one on each of the 3 websites, plus email, LinkedIn and social promotion.

HOW WE PROMOTE

1 · WEEKLY RECAP ARTICLE — PUBLISHED ON ALL 3 WEBSITES EVERY MONDAY



CYBERSECURITYNEWS.COM

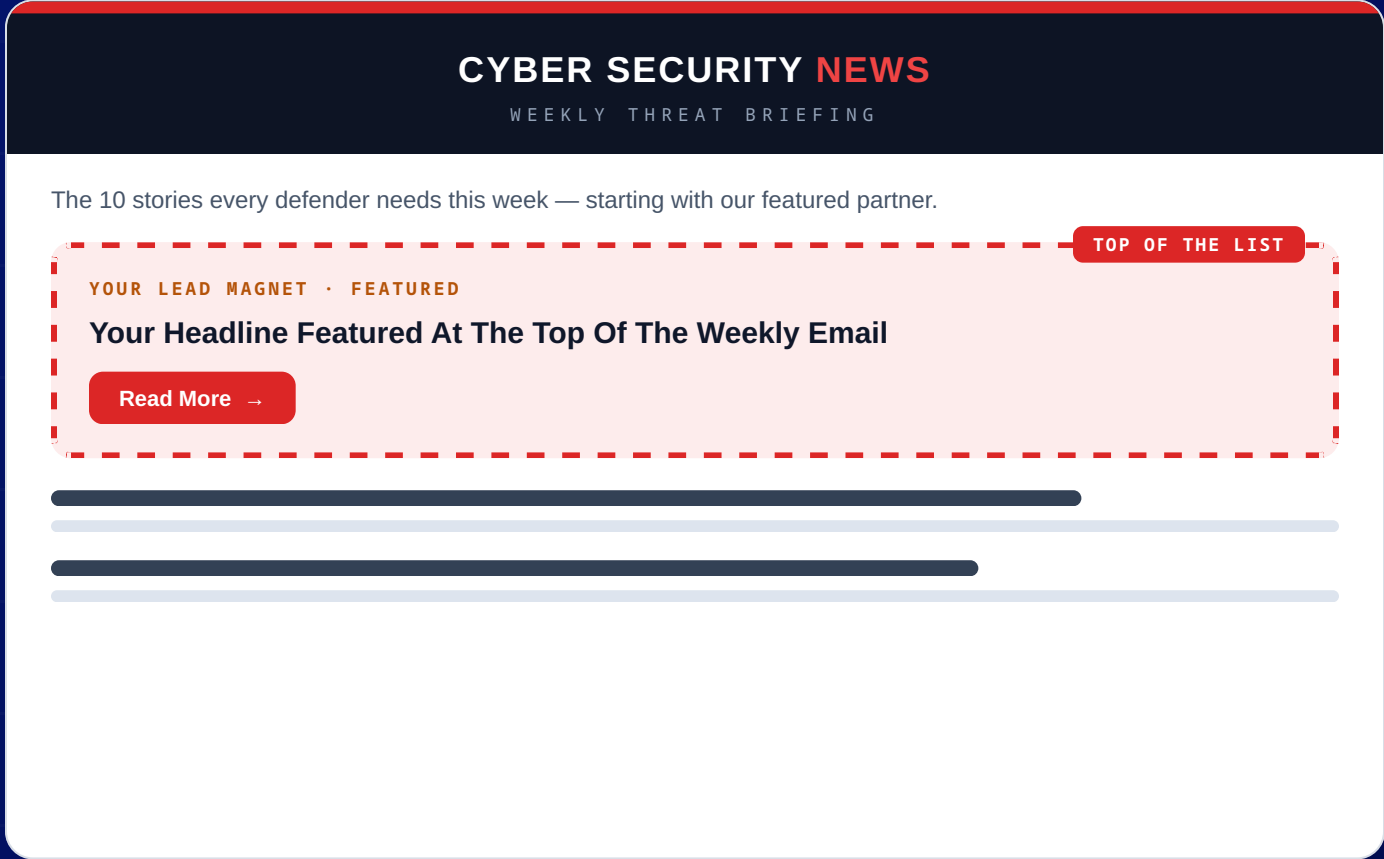


GBHACKERS.COM

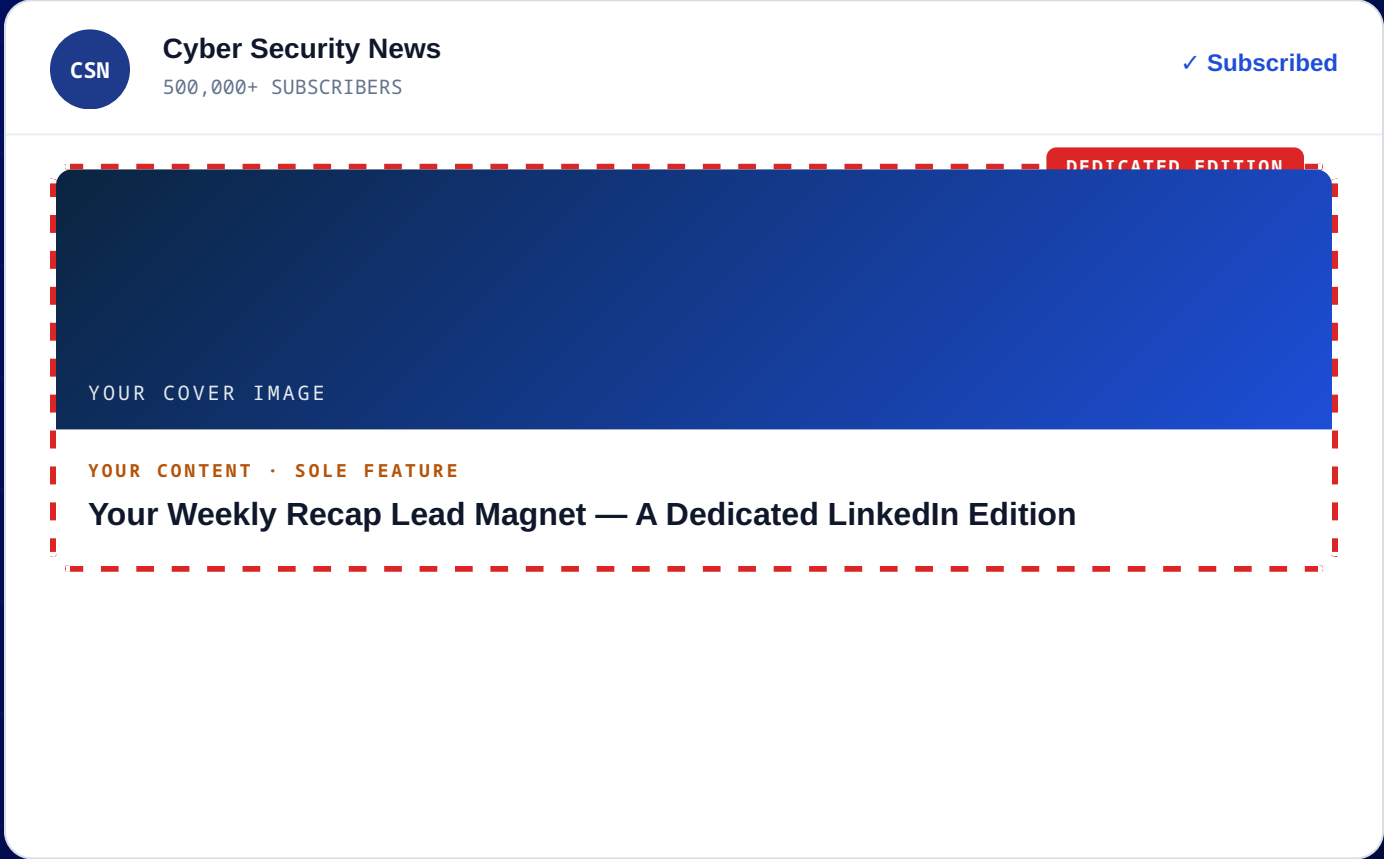


CYBERPRESS.ORG

2 · EMAIL NEWSLETTER & 3 · LINKEDIN NEWSLETTER

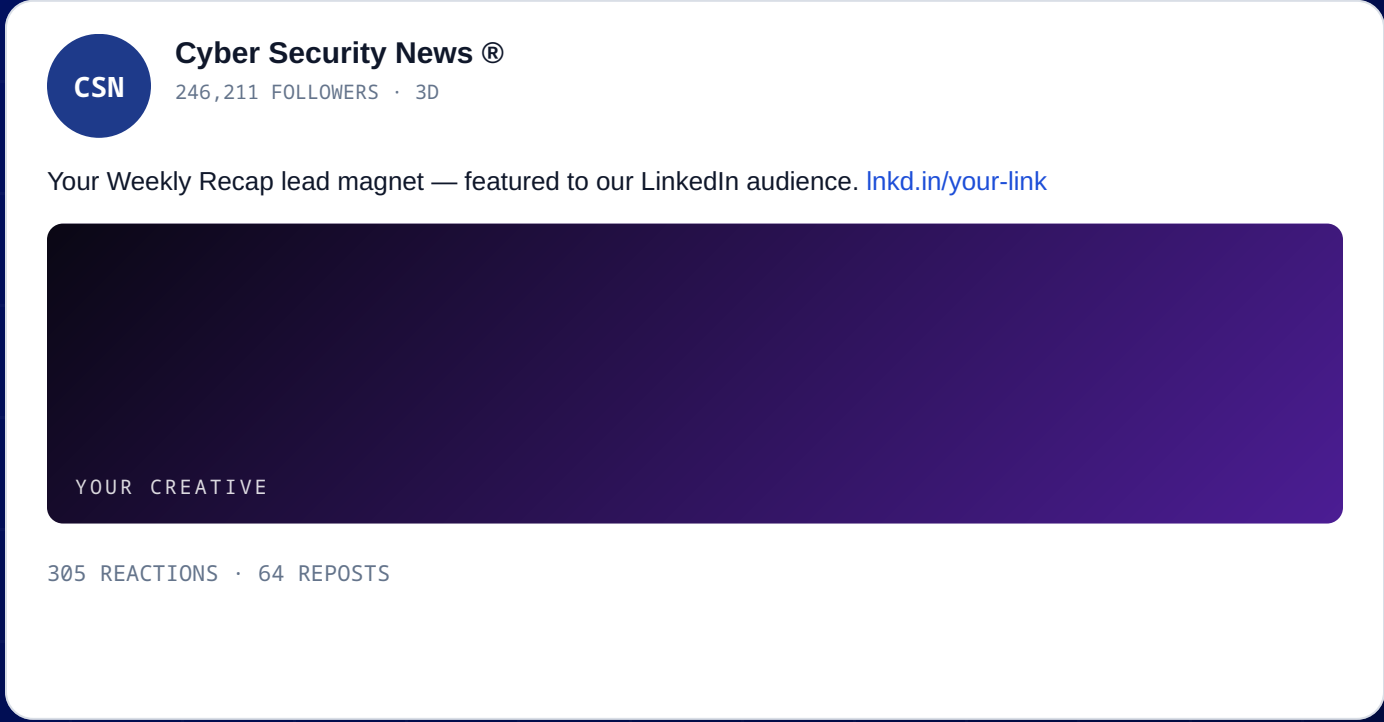


EMAIL NEWSLETTER — 250K+ SUBSCRIBERS

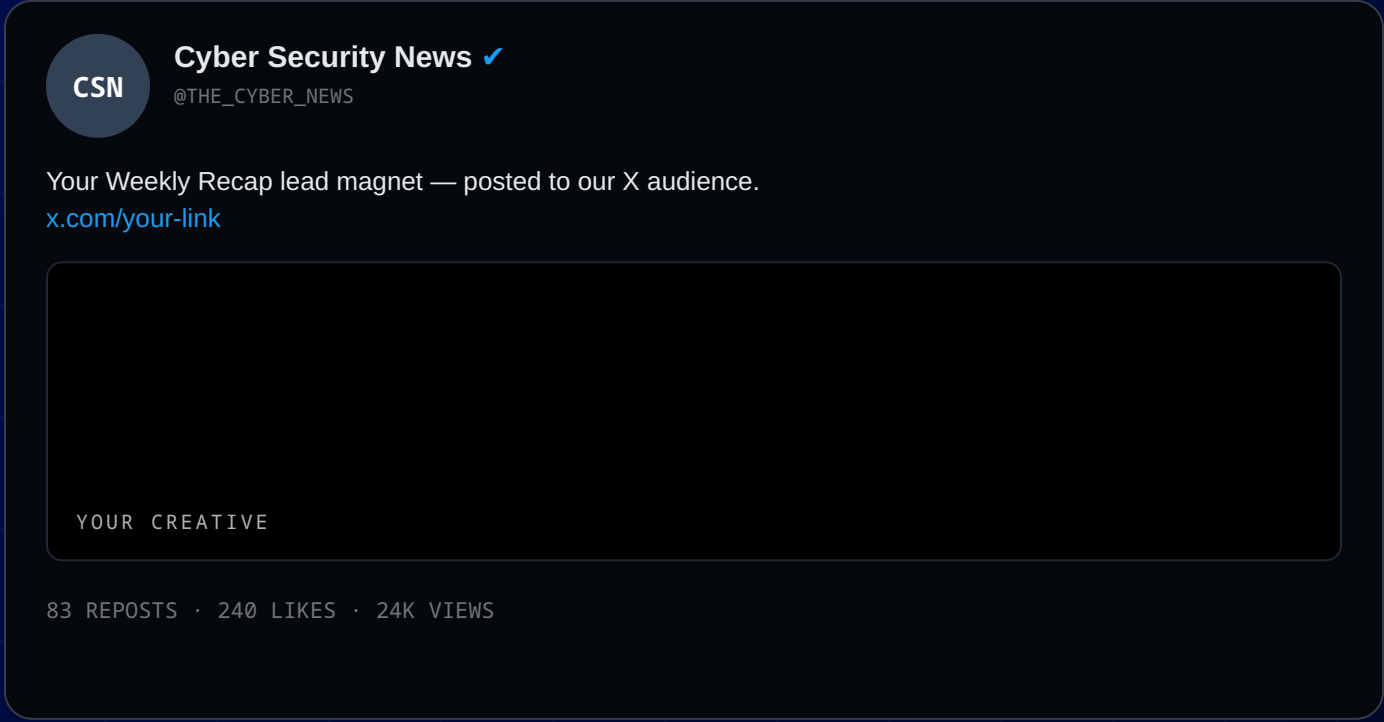


LINKEDIN NEWSLETTER — 500K+ SUBSCRIBERS

4 · SOCIAL MEDIA PLACEMENT — LINKEDIN + X



LINKEDIN — 1.1M+ FOLLOWERS



X (TWITTER) — 70K+ FOLLOWERS

STATS

3× Weekly recaps — one on each of the 3 websites, every Monday.	250K+ Email inboxes + 500K+ LinkedIn subscribers receive the recap.	100% Top-of-list placement — your lead magnet, sole sponsor.
--	--	---

PRICING

PACKAGE	INCLUDES	RATE
1 Weekly Recap Placement	3 recap articles (all 3 sites) + email + LinkedIn newsletter + social · every Monday	\$2,900

- LEAD MAGNET TOP-OF-LIST
- ALL 3 WEBSITES + EMAIL + LINKEDIN + SOCIAL

THE 40% ADVANTAGE

Same buyers. Same formats. 40% off the market rate.

RATE COMPARISON

PRODUCT	MARKET-LEADER RATE	OUR RATE	YOU SAVE
Organic sponsored articles (3-article package)	\$8,400	\$1,500	\$6,900
Expert insight article (7-day)	\$2,400	\$1,440	\$960
Lead generating article	\$4,000	\$2,400	\$1,600
Homepage news feed (1 week)	\$5,800	\$3,480	\$2,320
Dedicated email blast	\$6,900	\$4,140	\$2,760
Full-service webinar	\$15,000	\$9,000	\$6,000
Header banner (monthly)	\$18,000	\$10,800	\$7,200

MARKET-LEADER RATES PER THE CATEGORY LEADER’S PUBLICLY AVAILABLE 2026 RATE CARD.

INCLUDED FREE, ALWAYS

3-site

Network amplification

— every campaign runs across all properties by default.

48h

Go-live

from signed order to first impression.

1:1

Dedicated campaign manager

— one contact, end to end.

Report

Transparent wrap report

— impressions, clicks and views at close.

Review

Approval on every draft

— nothing publishes without your sign-off.

Pixel

Retargeting-ready pages

on article products.

LET'S BUILD YOUR PIPELINE

The next success story could be **yours.**

Campaign proposals, listicle rate cards and custom bundles:

business@cybersecuritynews.com

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